

2025 IFA CONVENTION

LAS VEGAS NV | FEB. 10-13

CONVENTION

PLAYBOOK

TEAM

ZOR

TEAM

ZI

TEAM

SUP

TEAM

FRANCHISING

PROGRAM GUIDE & EXHIBITOR DIRECTORY

DELLTechnologies

DELL FOR STARTUPS BENEFITS FOR BOLD IDEAS



Learn More

Dell for Startups is a program that enables Startups to scale by providing IT advice, business resources, and exclusive access to a community of experts and peers to help them fuel their growth. With our new homepage, startups gain access to exclusive event invites, educational content, a mentor program, and global community engagement opportunities.



Startup Tech Advisor

Custom advice ranging from simple solutions to a full tech teardown of critical areas.



Scalable Solutions

Technology solutions designed to grow with you at whatever pace you need.



Exclusive Member Benefits

Special pricing, members events, mentorship and more to help you grow your startup.

Powered by Intel®

Join today at www.DellforStartups.com

intel®

TABLE OF CONTENTS

Welcome Letter	1
Convention Sponsors.....	4
General Information.....	6
2025 IFA Convention Advisory Group.....	8
General Session Speakers	10
Schedule-at-a-Glance.....	14
Certified Franchise Executive™ (CFE) Graduates.....	16
IFA Major Award Winners	19
Franchisee of the Year Award Winners	20
Franchise Ascension Initiative Class.....	22
IFA Foundation Schedule Highlights.....	23
Mandalay Bay Floor Plan	24
EXHIBITS	
Exhibitors by Company	26
Exhibitors by Industry.....	60

PLAN YOUR YEAR WITH IFA:

Franchise.org/events

INTERNATIONAL FRANCHISE SHOW LONDON

April 11-12 | London, England

Partnership event with MFV NSE

IFA is proud to serve as the exclusive and title sponsor of the International Franchise Show London, expanding the association's reach around the globe and bringing new franchise opportunities and education to the United Kingdom. Come meet hundreds of the best franchise opportunities from the UK, Europe, and around the world - The International Franchise Show is host to the UK's biggest selection of the most exciting global franchise opportunities!

IFA LEGAL SYMPOSIUM

May 4-6 | Washington, DC

Practical, real-world programming aimed at the franchise legal community, addressing the latest business and franchise law developments.

IBA/IFA JOINT CONFERENCE

May 6-7 | Washington, DC

Co-hosted by the International Bar Association's International Franchising Committee, discover what legal and regulatory issues are facing franchisors around the world at this exciting event.

THE IFA WORLD FRANCHISE SHOW

May 9-10 | Miami, FL

Partnership event with Fortem International

In a first-of-a-kind joint venture ownership between the IFA and Fortem International, The IFA World Franchise Show will bring together the IFA's expertise in franchising and Fortem's world-class exhibition management experience to create an innovative, best-in-class franchise expo that will deliver on the promise of connecting franchise brands with qualified prospects in a unique, curated, and personalized experience.

FRANCHISE CUSTOMER EXPERIENCE CONFERENCE

June 24-26 | Atlanta, GA

Partnership event with Franchise Update Media

An annual industry conference that brings together CEO's, Presidents and leaders of Marketing, Operations and Technology, for a powerful event filled with interactive workshops, exciting presentations and top-notch networking. Be a part of a ground-breaking space for the ideas, inspiration and networking for franchise leaders charged with improving the experience and outcomes for all customers, including consumers, businesses, franchisees, and employees.

IFA ADVOCACY SUMMIT

September 15-17 | Washington, DC

Represent your business in the nation's capital with a front-row seat to the action in Washington. Join other members of the franchise community to learn the latest political insights and policy issues impacting franchising, hear directly from lawmakers, and advocate for franchising with your representatives on Capitol Hill.

FRANCHISE LEADERSHIP AND DEVELOPMENT CONFERENCE

October 7-9 | Atlanta, GA

Partnership event with Franchise Update Media

An exclusive, annual conference designed for CEOs, Presidents, Franchise Sales, & Development Executives who are seeking inspiration and guidance on how to better grow their businesses. This conference has become a must-attend event for all those who value staying on top of trends, as well as those looking to generate new ones.

EMERGING FRANCHISOR CONFERENCE

November 10-12 | Nashville, TN

Join other franchise leaders and innovators to discover the latest way to take your franchise to the next level. Hear from development experts, speak with operations gurus, discover next-generation opportunities.

Scan here to learn more about these events and plan your year with IFA!



Welcome to Las Vegas for the 65th IFA Annual Convention!

We are thrilled you've joined us for the 2025 IFA Annual Convention, where franchising's most dedicated leaders, innovators, and advocates come together to learn and inspire one another. This year, under the theme "Team Franchising," we celebrate the power of partnership, the strength of community, and the incredible opportunities franchising brings to individuals, businesses, and communities.

The 2025 IFA Convention marks a pivotal moment for franchising as we position the business model as a force for positive economic and social impact. Together, we will explore how responsible growth creates opportunities, overcomes challenges, and paves the way for a brighter future. Whether it is through thought-provoking breakout and general sessions, networking receptions, or innovative solutions featured throughout our exhibit hall, we aim to empower every franchise business with the tools and insights needed to thrive in the years ahead.

This year's convention program is packed with inspiration. Our general session speakers include leaders from across franchising such as Patrick Doyle of Restaurant Brands International, Danny Hughes of Hilton International, Liz Gehringer of Anywhere Franchise Brands, Anand Gala of Gala Capital Partners, and Mary Kennedy Thompson of BNI, who will touch on the power of franchising across a number of industries. We'll also hear from James Clear, the world-renowned author of *Atomic Habits*, whose insights on building habits for success will leave you motivated and ready to act, as well as Bruce Mehlman, a noted D.C. political strategist helping us prepare for the politics and policies of 2025. Finally, Codie Sanchez, the Founder and CEO of Contrarian Thinking, will close out our general session programming with innovative strategies on growth and investment.

The convention theme "Team Franchising" emphasizes our mutual commitment to shared success. From franchisors and franchisees to suppliers and stakeholders, this convention highlights the strength of our entire franchising community working together. By addressing our challenges head-on, sharing best practices, and fostering ethical and sustainable growth, we can prove the age-old adage that a rising tide lifts all boats.

As we gather in Las Vegas, let's take this opportunity to think big, act boldly, and cheer on our collective successes. Your dedication and hard work fuel franchising's ability to drive economic opportunity and create meaningful jobs worldwide. We are proud and energized to have you on Team Franchising, and together, we will continue to champion the transformative power of franchising.

We are so grateful you've joined us for this year's annual convention in Las Vegas. Let's have a great few days together focused on learning, networking, and growing for the benefit of all.



Matt Haller
President & CEO
International
Franchise Association



Steve Hockett
Chair, IFA
CEO, Great Clips inc.

**View the 2024
IFA Impact Report**



IFA 2025 CONVENTION MOBILE APP

Full Session Descriptions

Up-to-date Schedule

Interactive Exhibitor Map

Speaker Information and more!

DOWNLOAD INSTRUCTIONS

- 1. Download the IFA Convention app.** On the device you're bringing to the event, open the invitation in your inbox and tap Download the App. You'll be taken directly to the app in the App Store or Google Play Store, depending on your device type.
- 2. Verify and login to your account.** After you've downloaded the app, return to the invitation email and tap Verify Account.
- 3. Open the app.** Tap Open App. You'll be taken through the profile customization wizard the first time through to add a photo and other information.

Can't find the invitation email? Let us know by visiting the Onsite Registration Desk or emailing IFAEvents@mocandco.com and we'll resend it to you!



JOIN US ON SOCIAL

#IFA2025 #TEAMFRANCHISING

Scan the QR code to find all the IFA social media accounts and easily connect online!

Don't forget to use **#IFA2025** and **#TEAMFRANCHISING** when posting about Convention, or to find the most up to date convention posts.

Facebook: [facebook.com/IFA.DC](https://www.facebook.com/IFA.DC)

Instagram: [@franchising411](https://www.instagram.com/franchising411)

X/Twitter: [@franchising411](https://twitter.com/franchising411)

LinkedIn: International Franchise Association

YouTube: [@FranchiseOrg411](https://www.youtube.com/@FranchiseOrg411)





THE IFA WORLD FRANCHISE SHOW

MAY
9 & 10
2025

MIAMI BEACH
CONVENTION CENTER

EVERY INVESTOR
LEVEL FROM ACROSS
ALL INDUSTRIES

HUNDREDS
OF LEADING
BRANDS



POWER YOUR PASSION

COMPREHENSIVE
SEMINAR
SCHEDULE

• SAFEST WAY
TO START A
BUSINESS

JOIN THE ONLY EXHIBITION FOR FRANCHISE ENTREPRENEURS

REGISTER FOR TICKETS: IFAFRANCHISESHOW.COM

#IFAWORLDFRANCHISESHOW @IFAWORLDSHOW

2025 CONVENTION SPONSORS

TEAM SUP
TEAM SUP

IFA PREFERRED VENDOR SPONSORS



answerconnect
franchise



ActiveCampaign >



TEAM SUP
 TEAM SUP
 TEAM SUP
 TEAM SUP
 TEAM SUP

THANK YOU!

Buchalter  devhub  ECOLAB®  FisherZucker
FRANCHISE ATTORNEYS Entrepreneur | Books

 FRANCHISE FASTLANE  FRANCHISE UPDATE MEDIA  Lathrop GPM  MSA WORLDWIDE  neighborly  SMB FRANCHISE ADVISORS

 afa AMERICAN FRANCHISE ACADEMY  ApplePie CAPITAL  boefly Accelerating business forward.  Cassels  CITRIN COOPERMAN®
Accountants and Advisors

 EVENTPREP®  EVERSMITH BRANDS  FM FLOW TECHNOLOGY DRIVER  Gallagher Franchise Solutions  IFPG International Franchise Professionals Group

 INFINITI PAYROLL HR BENEFITS  LAI Live  MGM RESORTS  mH MORROW HILL FRANCHISE REAL ESTATE STRATEGIES  PKF PANNELL KERR FORSTER OF TEXAS, P.C.

 plante moran  POLSINELLI  Riverside.  THE ENTREPRENEUR'S SOURCE® Career Ownership Coaching  TIGER PISTOL

 DIGITAL SERVICES  withum⁺ ADVISORY TAX AUDIT

 BUYFIN  FranchisePhones powered by Clarity  GT GreenbergTraurig  Huntington LEARNING CENTER  IceMiller  LOCATION3

 MPK EQUITY PARTNERS  MustardHub  netsertive®  NORWEST  Quarles  Rawls BUSINESS SUCCESSION PLANNERS  Right at Home In Home Care & Assistance

 shopify  SoundHound AI  WARBURG PINCUS  WE SELL RESTAURANTS  Ziebart

IFA expresses our sincere thanks and appreciation to the industry leaders who have partnered with us for our 65th Annual Convention. Their generosity and enthusiastic support allow us to provide the highest caliber speakers and first-class networking opportunities for the benefit of all convention attendees. This year, the International Franchise Association would like to extend a special thanks to these companies who are recognized leaders within the franchising community. *This list is as of date of print.*

Download the IFA 2025 convention mobile app for the most up-to-date convention information. 5

GENERAL INFORMATION

Location

IFA's 2025 Annual Convention will take place at the Mandalay Bay Resort & Casino in Las Vegas, NV.

Registration Desk & Lounge Information

IFA's Registration Desk is located on the second floor of the Mandalay Bay Resort & Casino Convention Center. Our hours of operation are listed below.

The hours of operation are:

Sunday, February 9, 7:30am - 6:00pm

Monday, February 10, 7:00am - 7:30pm

Tuesday, February 11, 6:00am - 6:00pm

Wednesday, February 12, 7:00am - 6:30pm

Thursday, February 13, 7:30am-8:30am

We also encourage you to stop by the **Registration Lounge/ Nourishment Hub** in the Mandalay Bay Ballroom Foyer – sponsored by All Points PR! The Lounge will be open during the below hours:

Monday, February 10, 7:00am - 7:30pm

Tuesday, February 11, 7:00am - 6:00pm

Wednesday, February 12, 7:00am - 6:30pm

Expo Hall

The exhibit hall is the place to be outside of educational sessions. Attendees will be able to:

- meet with franchise suppliers
- enjoy all food and beverage functions and breaks
- participate in the Franchising Gives Back service project
- visit the IFA booth

Come visit the Franchise City for networking, education, and most importantly, to find a vendor solution for any service need you have!

Need a New Professional Headshot?

Located in the Mandalay Bay foyer on the 2nd floor Monday and Tuesday, there will be a free headshot station setup for you to get glammed up and take a new photo! Each attendee will receive their headshot delivered through email on site.

The Headshot Station will be open during the following times below:

Tuesday, Feb 11th

7:00am – 10:30am

12:00pm – 1:30pm

2:30pm – 5:00pm

Wednesday, Feb 12th

7:30am – 10:30am

2:30pm – 5:00pm

Snap and Post!

Don't be anti-social! Gather your friends and colleagues for fun IFA 2025 Annual Convention photo op! Pose, click, then post to social media using **#TeamFranchising** and let the world of franchising know you were here with IFA!

Show Your Brand Pride!

Show your brand pride by participating in our Brand Pride Gear Day on **Tuesday, February 11th**. Post photos at the Convention wearing your best brand gear and using the IFA hashtag **#IFA2025**. Prizes will be awarded!

Purchase Session Presentations

Now offering ON DEMAND video recordings of multiple IFA education tracks and general sessions! Available online through the IFA Academy, the tracks will feature audio recordings synced with the PowerPoint presentations.



Place your order before February 13th to receive Early Bird pricing.

Simply scan the QR Code located on the flyer in your convention bag and at the IFA Booth.

Badges & Tickets

Your convention badge is your passport to General Sessions, the Exhibit Hall and Educational Sessions. Door monitors will be checking for badges. IFA has authorized event staff serving the convention to deny access to anyone not wearing their badge. The back of your badge contains a QR code linked to instructions on how to download the 2025 Convention mobile app, providing you with all session information. Please visit the onsite registration desk for questions and assistance.

Reminder! There will be a \$10 badge reprint fee. Therefore, again, we encourage you to always keep your name badge with you.

Stay Connected with Complimentary WiFi

Complimentary WiFi access is available to Convention attendees throughout the Convention (with the exception of the exhibit hall).

To log on, search for the **IFA2025** wireless network name on your mobile device or tablet and once you connect, use password: **answerconnect**.

Download our free Convention mobile app!

By doing so, you'll have 24-hour access to:

- The event schedule - customize your agenda with personal appointments
- See all the speakers and read their bios
- Check out the exhibitors and locate their booths more easily through an interactive map
- Get important updates and exciting offers in the app through Push Notifications
- See who's attending and share contact information by networking with other attendees
- We will be adding new content every day so be sure to check back frequently!

Mobile App Download Info

Please check your email for a message from IFA Events with information on logging into the mobile app and setting up your personal profile. You will need to be logged in to access all features of the app. For assistance, please see Convention Staff at the Onsite Registration Desk.

Franchising Gives Back Service Projects



At the 2025 IFA Convention, the Franchising Gives Back (FGB) program will highlight dozens of IFA members' community service activities throughout the event space. This year's FGB program will convene heartwarming stories and share about the positive impact of franchising on local communities nationwide. Visit the Franchising Gives Back Gallery located outside of Mandalay Bay F between sessions to view the great work Franchising provides to local communities!

In addition to the FGB activation on-site, IFA will also maintain Roark Capital's commitment to **supporting Richard J. Rundle Elementary School, by donating various items for students in need through an Amazon Wish List.** Rundle Elementary School is the first Clark County school to be recognized as a Purple Star School, which means they assist Military families and help develop programs that recognize the value of military service and civic responsibility. Additionally, Rundle's minority student enrollment is 94%..

This Amazon Wish List contains items requested from Rundle students for support. Daily hunger and clothing essentials are of top priority. Any items donated will be shipped directly to the school. If you can, please consider making a donation as part of your FGB contribution.

Scan the QR Code to make a donation!



NEW IFA Author Corner & Resource Library

Located in the exhibit hall, this section will be packed with books written by people who understand business, motivation, and franchising. Stop by to check out all the resources available to help you take your brand to the next level. **Are you interested in becoming an author?** Schedule a meeting with **Entrepreneur Books** to explore how authorship can position you as a leader in your field.



Welcome New Members & First-Time Attendees

A special convention debrief and reception for new members and first-time attendees will be held on **Monday, February 10, 3:15 pm-4:15 pm**, where IFA will make sure you know how to get the most out of your experience at Convention. There will be ambassadors at each table guiding discussions and answering questions on engaging with IFA and taking advantage of all the membership benefits. reception immediately following the debrief, where you will mix and mingle with representatives from the IFA committee members to learn more about IFA and the benefits of your membership.

Facilities/Meeting Rooms

IFA's 2025 Annual Convention will take place at the Mandalay Bay Resort & Casino in Las Vegas, NV. Individual listings for specific locations and times for all sessions are outlined in the mobile app. For the Mandalay Bay Resort & Casino in Las Vegas, NV floor plans please see the Mobile App or page.

Seating for general sessions and educational sessions is on a first-come, first-served basis, and is limited to safe room size capacity for each individual function. If a session is particularly important to you, we advise that you arrive early to ensure a seat.

FranPAC Support

All contributions to our political action committee, FranPAC, go to help IFA support franchise friendly federal legislators and candidates for Congress, as well as educate lawmakers about the legislative issues critical to your business and the franchise community. For more information, visit the IFA booth in the expo hall or contact Anna Russell at arussell@franchise.org.



FranPAC is a separate segregated fund organized under the Federal Election Campaign Act and was created for the purpose of making contributions to and expenditures on behalf of federal, state, and local candidates and other committees. FranPAC may only receive contributions from U.S. citizens and foreign nationals with permanent residency status in the United States. Contributions to FranPAC must be from personal funds and may not be reimbursed by any other source. We may not accept contributions by corporate check or corporate credit card.

Any decision to contribute to FranPAC is voluntary. Suggested contribution amounts are merely suggestions, and more or less may be given, if consistent with federal and state law. The amount given, or a decision not to give, will not benefit or disadvantage the person being solicited. Contributions to FranPAC are not deductible as charitable contributions for federal income tax purposes. Federal law requires FranPAC use its best efforts to collect and report the name, address, occupation, and employer of any individual who contributes more than \$200 in a calendar year.

RECOGNITION OF THE 2025 CONVENTION ADVISORY GROUP

Thank you to the 2025 Convention Advisory Group who worked diligently to help plan a valuable and compelling program to address the needs of our very diverse franchise community. With their assistance and guidance, we are able to offer quality programming featuring the highest caliber moderators and speakers who are experts in building franchise brands and enhancing operations.

CHAIR:

Steve Hockett, IFA Chair; CEO, Great Clips, Inc.

MEMBERS AT LARGE:

A special thank you to the members of the IFA Board of Directors and the Chairs of the IFA Forums for their invaluable input to the convention program.

Mary Kennedy Thompson, CFE, IFA Vice Chair; CEO, BNI

Sam Ballas, CFE, IFA Second Vice Chair; CEO & Co-Founder, East Coast Wings + Grill & Sammy's Sliders

David Humphrey, IFA Immediate Past Chair; Vice Chair, Ignite Fitness Holdings

TRACK LEADERS:

Rob Branca, President, Branded Management Group (Dunkin')

Rafik Farouk, Senior Director, P.F. Chang's

Ron Feldman, CFE, Brand Ambassador, ApplePie Capital, Inc.

Peter Holt, CFE

Dustin Hansen, CFE, Global Board of Directors, InXpress

Andrea Hohermuth, President, FASTSIGNS

Ned Lyerly, CEO, Starheel Ventures, LLC

Joe Malmuth, CFE, Chief Development Officer, Batteries Plus

Nicole Salla, CFE, CMO, Kiddie Academy

Abby Schmidt, Franchise Partnership Development Manager, Paychex, Inc.

Brian Schnell, Partner, Faegre Drinker Biddle & Reath LLP

Tony Valle, CFE, Managing Partner, Clear Summit Group



REGISTER TODAY! |||

2025 LEGAL SYMPOSIUM

||| MAY 4-6 | WASHINGTON, DC

Practical, real-world programming aimed at the franchise legal community, addressing the latest business and franchise law developments.

**IFA LEGAL SYMPOSIUM
REGISTRATION NOW OPEN!**
Visit franchise.org for more information



NEW THIS YEAR

Author's Corner & Resource Library

(Located in the Exhibit Hall next to the Franchise Voice Podcast booth.)

**Book Discovery Sessions with Entrepreneur Books:
Explore How Authorship Can Dramatically Grow Your Business**

Entrepreneur Books will be offering 30 minute 1:1 sessions to explore how authorship can position you as a leader and separate you as THE authority in your field. Scan this code to schedule.



**Grow Your Business by Sharing Your Story:
25-Minute Session with Author & Storyteller, Don Yaeger**

Join Don Yaeger for a 25-minute session on harnessing thought leadership and storytelling to drive meaningful business growth. During the session, he will share his four proven strategies for success:

- Telling your story in a way that builds trust and separates you from competitors
- Building your credibility through brand by association strategies
- Transforming authorship into business opportunities
- As a special value-add, attendees have the opportunity to sign up for a complimentary executive Book and Authority Blueprint with Entrepreneur Books to jump start their goals.



ARE YOU LOOKING TO EXPAND YOUR FRANCHISE INTO THE **EUROPEAN** **MARKET?**

250+
EXHIBITORS
INCLUDING
US PAVILION

11,000
VISITORS

60+
SPEAKERS

For stand enquires call Simon Chicken on +44 (0)117 457 6035
or email: simon.chicken@thefranchiseshow.co.uk

ENGAGE
WITH CANDIDATES
FROM THE UK
AND OVERSEAS

SPEAK TO POTENTIAL...

**MASTER LICENSE
HOLDERS**

**MULTI-UNIT
OWNERS**

**REGIONAL
DEVELOPERS**

**SINGLE UNIT
FRANCHISEES**

GENERAL SESSION **SPEAKERS**

The International Franchise Association extends its utmost gratitude to all the speakers participating in IFA's 65th Annual Convention. This year's Convention will be filled with innovative ideas and the latest business solutions for Team Franchising. The IFA could not have achieved this without each speaker's commitment and willingness to devote their time and expertise. We are grateful to have the participation of experts in the franchising field!

MONDAY, FEBRUARY 10



JAMES CLEAR

*#1 New York Times Bestselling Author of Atomic Habits,
Top Booked Keynote Speaker and Founder of Habits Academy*

James Clear is a writer and keynote speaker focused on habits, decision making, and continuous improvement. His book, *Atomic Habits*, has sold over 15 million copies worldwide, has been translated into more than 60 languages and was the #1 best-selling book of 2021 and 2023 on Amazon and #1 audiobook on Audible. Clear is a regular speaker at Fortune 500 companies and his work has been featured in publications such as *Time* magazine, the *New York Times*, the *Wall Street Journal* and on CBS *This Morning* and *Today Show Australia*. He is a MasterClass instructor, alongside the world's top experts such as Serena Williams, Neil Gaiman and Gordon Ramsay. His popular "3-2-1" email newsletter is sent out each week to more than 3 million subscribers.

James doesn't merely report the research of others. He tries out the concepts for himself as he experiments with building better habits as an entrepreneur, writer, and weightlifter. In the end, his talks end up being one-part storytelling, one-part academic research, and one-part personal experiment, forming a colorful blend of inspirational stories, academic science, and hard-earned wisdom.

Some of James' engagements include Fortune 1000 and strategic clients such as Amazon, KPMG, Microsoft, A&T, Bristol-Myers Squibb, Dell Technologies, Facebook, Google, Liberty Mutual, Pfizer, JP Morgan Chase & Co., Procter & Gamble, Adobe, Cisco, Lockheed Martin, and Wells Fargo.

James Clear, one of the world's leading experts on habit formation, is known for his ability to distill complex topics into simple behaviors that can be easily applied to daily life and work. In his book *Atomic Habits*, which spent over a year on the *New York Times* bestseller list, he draws on the most proven ideas from biology, psychology, and neuroscience to create an easy-to-understand guide for making good habits inevitable and bad habits impossible.

Audiences come away from his talks learning how to:

- Build a system for getting 1% better every day.
- Break bad habits and stick to good ones.
- Avoid the common mistakes most people make when changing habits.
- Overcome a lack of motivation and willpower.
- Develop a stronger identity and believe in yourself.
- Make time for new habits (even when life gets crazy).
- Design an environment to make success easier.
- Make tiny, easy changes that deliver big results.
- Get back on track when you get off course.
- Put these ideas into practice in real life.

JAMES CLEAR
JAMES CLEAR
JAMES CLEAR
JAMES CLEAR
JAMES CLEAR

James is a supporter of the Against Malaria Foundation, donating five percent of his income to support AMF in distributing nets to protect children, pregnant mothers, and families from mosquitos carrying malaria. It is one of the most cost-effective ways to extend life and fulfills his bigger mission to spread healthy habits and help others realize their full potential.



PATRICK DOYLE *Executive Chair, Restaurant Brands International (RBI)*

Mr. J. Patrick Doyle has served as Executive Chair of the Board since January 2023 and as Executive Chairman of Restaurant Brands International (RBI) since November 2022. He previously served as an executive partner focused on the consumer sector at The Carlyle Group, a global diversified investment firm, from September 2019 through November 2022.

Prior to his role at Carlyle, Mr. Doyle was the Chief Executive Officer of Domino's Pizza from March 2010 to June 2018. During his tenure, he led Domino's through a period of remarkable growth and innovation, transforming it into a global leader in technology-driven food delivery. Before becoming CEO, he served as President from 2007 to 2010, Executive Vice President of Domino's Team USA from 2004 to 2007, and Executive Vice President of Domino's Pizza International from 1999 to 2004.

Mr. Doyle also served on the Board of Directors of Best Buy Co., Inc. from November 2014 to June 2024, including as Chairman of the Board from May 2020 to June 2024. Mr. Doyle earned his M.B.A. from the University of Chicago Booth School of Business and his B.A. from the University of Michigan.



BRUCE MEHLMAN *Speaker and Political Strategist, Mehlman Consulting*

With over two decades experience in public policy, business and the law, Bruce helps leaders and organizations understand, anticipate and navigate political risk.

Mehlman is a highly sought-after keynote speaker on policy and political trends, regularly headlining business conferences and strategic planning sessions. His quarterly infographic analyses are consistently picked-up by national media and eagerly consumed by tens of thousands of readers around the world. Television networks such as CNBC, Fox News, Fox Business and Hearst often ask Bruce to appear to discuss trends and their implications.

Bruce previously served as Assistant Secretary of Commerce for Technology Policy under President George W. Bush. He also worked as a senior leadership aide in the House of Representatives, general counsel to a national political party committee and policy counsel to Cisco Systems.

Bruce is widely-regarded as an expert in running coalitions, quarterbacking issue campaigns and managing C-suite associations, bringing innovative approaches and determined execution to achieve impactful outcomes. An Adjunct Professor and Board Member of The Washington Campus, Bruce frequently lectures MBA candidates on "effective business-government relations." Bruce serves on the advisory boards of start-up companies including FiscalNote, iLearningEngines, and Virtru, in addition to serving on the Boards of the Center for Democracy & Technology, The Washington Campus and the State Science & Technology Institute.

Bruce received a BA degree from Princeton University and a JD from the University of Virginia Law School where he served on the Virginia Law Review.



MARY KENNEDY THOMPSON *CEO, BNI*

With 30 years in franchising, Mary Kennedy Thompson has supported businesses of all sizes and has extensive experience in global expansion, leadership, and integrations. Prior to starting at BNI® in 2024, Mary served as Chief Operating Officer at Neighborly®, the world's largest home services company, where she worked since 2006. Her tenure at Neighborly included roles as Executive Vice-President and President of Mr. Rooter®.

Mary's career began as a multi-unit franchise owner at Cookies by Design, where she excelled in market penetration and sales, eventually becoming the brand's President. She also has served eight years in the U.S. Marine Corps as a Logistics Officer.

Mary has received numerous accolades, including the IFA's William Rosenberg Foundation Leadership Award, the Bonny Levine Award, and the Crystal Compass award. She is a Certified Franchise Executive (CFE) and currently serves as a Board Member and the 2024 Chair-Elect for the IFA.

Mary's passion for helping business owners aligns with BNI's mission to support its Members and franchisees, marking her appointment as a transformational opportunity for BNI.



ANAND GALA *Gala Capital Partners*

Mr. Gala is the Founder and Managing Partner of Gala Capital Partners, LLC, a diversified investment and holding company with interests in chain restaurants, software & technology, real estate development, franchising and public equities investment. He has spent the past 35 years in various executive capacities within the Software, Real Estate & Restaurant Industries.

Restaurant investments have included the development and management of nationally recognized chain restaurants, both franchised and proprietary, throughout the United States. Current portfolio brands under ownership and operation include Fresh Griller, Famous Dave's BBQ and Mooyah Burger.

Mr. Gala graduated from the University of Southern California with a Bachelor's degree in Biology. He currently serves on the Board of Famous Dave's of America, Inc. (Nasdaq:DAVE), is a member of the International Council of Shopping Centers (ICSC), The Indus Entrepreneurs (TIE), UCI CEO Roundtable and a member of the Young President's Organization (YPO), serving as past Chairman of the YPO Food & Beverage Industry Network and YPO Franchise Industry Network.

He is directly involved in numerous charitable causes and has served as a Director of the Gala Foundation since 2000.



LIZ GEHRINGER *President and CEO, Anywhere Franchise Brands*

Liz Gehringer is the president and chief executive officer of Anywhere Franchise Brands, responsible for strategic growth, marketing and operations across Coldwell Banker Affiliates, Coldwell Banker Commercial, Better Homes and Gardens Real Estate, CENTURY 21, and ERA Real Estate. Her leadership powers the success of a network totaling approximately 300,000 agents in 4,000 offices across over 100 countries worldwide.

Gehringer brings deep expertise and a wide-ranging perspective to the company's expanding network of brokerage franchises and affiliated agents. With a diverse background in sales and marketing, gained from her time at Ford Motor Co., she understands the importance of branding, its ability to provide value for entrepreneurs and its influence on consumers. This perspective guides her strategy for growing franchises across the company.

She also draws on an extensive background within Anywhere (NYSE: HOUS, formerly known as Realogy), serving in leadership positions throughout the enterprise for nearly two decades, including roles as general counsel for the Realogy Franchise Group, chief ethics and compliance officer at Realogy Holdings Corp., chief operating officer of Coldwell Banker Real Estate, and most recently, president of Coldwell Banker Affiliates.

Holding strong the belief that good governance begets business success, Gehringer has employed her legal acumen to strengthen organizations throughout her career. Her work includes over a decade in the Anywhere boardroom with the Audit Committee, membership on the Executive Steering Committee of the Business Ethics Leadership Alliance (BELA), and service on the board of The Special Olympics USA National Games. She also led the creation of the Realogy (now, Anywhere) ethics and compliance program, which has repeatedly received global attention, with Ethisphere Institute recognizing the company as one of the World's Most Ethical Companies® for seven consecutive years under her leadership.

Gehringer's combination of operational, franchise, and legal experience, as well as her proven ability to build a world-class program from the ground up, positions her as a highly effective and decorated industry leader. She is regularly celebrated as one of real estate's foremost leaders, including recent honors as a member of the Swanepoel Power 200 list, Inman's Power Players, HousingWire's Women of Influence, RISMedia's Newsmakers, and NJBIZ's Best 50 Women in Business.

Gehringer has been a champion of opportunity and entrepreneurship throughout her career, including her work as an early proponent of the Inclusive Ownership franchise program, which has welcomed over 100 new franchised companies since its inception in 2020. The program is designed to increase diversity and generate opportunities for underrepresented groups in real estate. She has also served as executive sponsor of the Anywhere Women's Employee Resource Group, as well as an executive sponsor of the International Luxury Alliance – a network that links the very top luxury agents across Coldwell Banker and Corcoran Group.

Gehringer received both her undergraduate degree and her J.D. from Georgetown University.



DANNY HUGHES *President, Americas, Hilton*

Danny Hughes is president of the Americas for Hilton and is based out of the company's global headquarters in McLean, Virginia.

In this role, Mr. Hughes is responsible for Hilton's interests in the company's largest region, spanning nearly 6,100 hotels, 20 brands, and 32 countries and territories across North, Central and South America. He is directly responsible for hotel operations and the coordination of functional leaders across development, brand management, revenue generation, human resources, communications, finance and owner relations in the region.

A 35-year hospitality industry veteran, Mr. Hughes has developed a deep knowledge of the region and the business functions supporting it. His most recent role was SVP and commercial director in the Americas, where he led more than 4,000 team members and drove growth for Hilton's portfolio of industry-leading brands. His leadership was central to strengthening the company's revenue and distribution strategies, while delivering outstanding experiences for Hilton's guests.

Mr. Hughes also previously served as SVP, Caribbean and Latin America, where he was responsible for the operations of all Hilton-managed properties throughout the region. He has previously held the role of area vice president, Caribbean, Central America and Cancun, and worked in several management positions with Hilton across the globe.

He currently serves on the American Hotel & Lodging Association's Board of Directors and HotelPAC Advisory Committee, the D.C. Policy Center's Board of Directors, and is a corporate board member for Jobs for America's Graduates.

Mr. Hughes received a degree in Hotel and Food Services Management from Bournemouth University in the United Kingdom. He currently resides in Vienna, Virginia.

WEDNESDAY, FEBRUARY 12



CODIE SANCHEZ

Bestselling Author of Main Street Millionaire: How to Make Extraordinary Wealth Buying Ordinary Businesses, Founder and CEO, Contrarian Thinking

Founder and CEO of Contrarian Thinking one of the fastest-growing financial media businesses with 6million followers and 100 million monthly views. Founder of Contrarian Thinking Capital, a venture capitalfirm, and Main Street Holding Company with small or what we call Main Street businesses. Author of thebestselling book, Main Street MillionaireThink car washes, laundromats, property management companies, etc. Her specialty is in the roll-up,turnaround, and add-on space. She built First Trust's \$1 billion+ AUM Latin America business and heldpositions at Goldman Sachs, State Street, and Vanguard. She started as a journalist where she won the JFKaward and Howard Buffett Foundation grant for border conflict. She has a masters from Georgetown University, from ESADE and Fundação Getúlio Vargas,

and a B.A. fromArizona State University. She sits on the board of Ermian Capital Hedge Fund, Magma Partners ChileanVenture Fund, and E-commerce Fuel Investment Fund.

SCHEDULE AT A GLANCE

** Separate registration required

Sunday | February 9

7:30 AM	6:00 PM	Registration
8:00 AM	2:30 PM	World Franchise Council Conference (invite only)
9:00 AM	10:30 AM	IFA Finance Committee Meeting (invite only)
10:30 AM	11:30 AM	IFA Executive Committee Meeting (invite only)
12:00 PM	3:00 PM	IFA Board of Directors' Meeting (Board Members and Past Chairs only)
3:30 PM	7:30 PM	The Big Game Watch Party
7:00 PM	10:00 PM	Poker Tournament Sponsored by Buchalter

Monday | February 10

7:00 AM	7:30 PM	Registration
7:00 AM	7:30 PM	Registration Lounge
8:00 AM	5:00 PM	Franchisee Hospitality
8:00 AM	11:30 AM	World Franchise Council Conference (invite only)
9:00 AM	12:00 PM	AM CFE Special Sessions **
9:00 AM	4:00 PM	Full Day CFE Special Sessions**
1:00 PM	4:00 PM	PM CFE Special Sessions**
8:00 AM	12:00 PM	Committee & Forum Meetings
8:30 AM	9:30 AM	Franchisee Forum Breakfast Meeting Honoring the 2024 Franchisee of the Year Award Winners
11:30 AM	1:00 PM	IFA Foundation Board of Trustees Meeting (invite only)
11:45 AM	4:00 PM	Annual Leadership Conference **
2:00 PM	3:00 PM	Legislative Action Group (LAG) Meeting
3:15 PM	4:15 PM	New Member & First-Time Attendee Reception and Workshop
4:30 PM	6:30 PM	Opening General Session
6:30 PM	7:30 PM	FranPAC Max Donor Reception (invite only)
6:30 PM	8:00 PM	Opening Reception in Exhibit Hall
6:30 PM	8:00 PM	International Lounge
7:00 PM	8:00 PM	Franchisee of the Year Celebration
7:00 PM	8:00 PM	Major Award Winner's Reception in International Lounge
8:00 PM	9:30 PM	Dine Arouds with Board Members and IFA Staff **

Tuesday | February 11

6:00 AM	6:00 PM	Registration
6:30 AM	7:45 AM	Prayer Breakfast**
7:00 AM	6:00 PM	Registration Lounge
8:00 AM	6:30 PM	International Lounge
8:00 AM	5:00 PM	Franchisee Hospitality
7:30 AM	10:30 AM	Emerging Franchisor Bootcamp**

SCHEDULE AT A GLANCE

** Separate registration required

8:00 AM	10:00 AM	Super Sessions
9:45 AM	10:30 AM	New Supplier Member/First-Time Supplier Attendee Meet Up
10:00 AM	10:30 AM	Morning Break in Registration Lounge
10:30 AM	12:00 PM	General Session
12:00 PM	1:30 PM	Exhibit Hall Open with Lunch
12:15 PM	1:15PM	IFA Past Chairs Lunch Meeting (invite only)
1:30 PM	2:30 PM	Education Concurrent Breakout Sessions
1:30 PM	3:00 PM	Franchisor Leadership Think Tank & Forum Exchange
2:30 PM	3:00 PM	Afternoon Beverage Break in Registration Lounge
3:00 PM	4:30 PM	Thought Leadership Roundtables
4:30 PM	6:30 PM	Exhibit Hall Open with Reception
5:30 PM	6:30 PM	CFE Celebration w/ Graduates
6:30 PM	7:30 PM	VetFran Reception (Open to all Attendees)
6:30 PM	7:30 PM	Private Equity and Capital Solutions Reception (Open to all Franchise Attendees)
6:30 PM	7:30 PM	Diversity Institute Reception (Open to all Attendees)
6:30 PM	7:30 PM	International Reception (Open to all International Attendees)

Wednesday | February 12

7:00 AM	6:30 PM	Registration
7:00 AM	6:30 PM	Registration Lounge
8:00 AM	6:30 PM	International Lounge
8:00 AM	5:00 PM	Franchisee Hospitality
8:00 AM	9:00 AM	Diversity Institute Meeting: Pride & Black Franchise Leadership, Hispanic & Latino Councils
9:00 AM	10:00 AM	Education Concurrent Breakout Sessions
10:00 AM	10:30 AM	Morning Beverage Break in Registration lounge
10:30 AM	12:00 PM	Thought Leadership Roundtables
12:00 PM	1:30 PM	Exhibit Hall Open with Lunch
1:30 PM	2:30 PM	Education Concurrent Breakout Sessions
2:30 PM	3:00 PM	Afternoon Beverage Break in Registration Lounge
3:00 PM	4:30 PM	General Session
4:30 PM	6:30 PM	Exhibit Hall Open with Closing Reception
6:30 PM	7:30 PM	FranPAC Happy Hour (invite only)
7:30 PM	8:30 PM	Franchise Ascension Initiative Celebration/Networking Event (Open to All Attendees)

Thursday | February 13

7:30 AM	8:30 AM	Registration
8:00 AM	9:00 AM	Education Advisory Group Breakfast Meeting (invite only)
8:00 AM	11:30 AM	CFE Special Session **
8:00 AM	11:30 AM	Immersive Workshops
11:30 AM		Convention Officially Adjourns



CONGRATS

2025 CFE GRADUATES

The Certified Franchise Executive (CFE) program is the gold standard for professional development in franchising. The CFE designation is awarded to franchise professionals who have demonstrated knowledge in franchising and have completed the course of study and requirements established by the International Franchise Association.

Laurie Abplanalp, CFE
Streamline Brands

Drew J. Alfano, CFE
Retro Fitness LLC

Nicole Amico, CFE
Metric Collective

Rachel Anderson, CFE
Crestcom International, LLC

Cory Andrichuk, CFE
Expedia Cruises

Kailee Apodaca, CFE
Altitude Trampoline Park

Daniel Arabi, CFE
Daddy's Chicken Shack
Franchising, LLC

Chris Archer, CFE
Quest Apartment Hotels

Eric Atkins, CFE
Listen360

Jacob Avalos, CFE
Dave's Hot Chicken

Jose Ayala, CFE
Dave's Hot Chicken

Taylor Backes, CFE
Streamline Brands

Louwana Ball, CFE
Synergy HomeCare
Franchising, LLC

Aaron Bandy, CFE
Paul Davis Restoration

Dana Besbris, CFE
The Entrepreneur's Source®

Karen Blakeman, CFE
Valvoline Instant Oil
Change Franchising, INC.

Conway Briscoe, CFE
Transitiv

Helen Bruford, CFE
Bosch Automotive Workshop
Services LLC

Annika Brumfield, CFE
Ballard Brands, LLC

Walther Uzi Buenavista, CFE
Shawarma Shack

David Bulger, CFE
Potbelly Sandwich Works

Brittany Burton, CFE
Planet Fitness

Holland Burton, CFE
Propelled Brands

Aaron Cady, CFE
Home Franchise Concepts

Madi Calvert, CFE
Primrose School Franchising
Company

Cliff Campbell, CFE
A Buyer's Choice

Jennifer Campbell, CFE
Hot Dish Advertising

Danny Campos, CFE

Robert Cantrell, CFE
Senior Helpers

Mario Capodiferro, CFE
The Brothers That Just Do
Gutters

Patti Carr, CFE
K9 Resorts

Melissa I. Cattini, CFE
MLT Aikins

Miguel Cezar, CFE
Famous Belgian Waffle

Krista Chacon, CFE
Dave's Hot Chicken

Trisha Chambers, CFE
Wise Cracks

Kimberly Chohan, CFE
Boston Pizza

Mike Chumley, CFE
Senior Helpers

Heather Ciechorski, CFE
PuroClean

Tracy Cintron, CFE
RNR Tire Express

Brook Cohen, CFE
FranFund, Inc.

Ryan Conrad, CFE
LaundroLab, LLC

Jessica Cornelius, CFE
Right At Home, LLC

Emily Coulson, CFE
Gowling WLG

Alejandro Couttin, CFE
FQC - Franquicias Que
Crecen

Patty Crowe, CFE
Goldfish Swim School
Franchising

Beth Dadd, CFE
BIGGBY COFFEE

Joy F. De Jesus, CFE
Philippine Franchise
Association

Jacqueline de la Cruz, CFE
Famous Belgian Waffle

**Celina Milagros Marta Del
Rosario, CFE**
Microtel

Amy Delisle, CFE
KMB Law

Jeremy Demont, CFE
The Property Guys

Nancy Deva Priya, CFE
BNI Global

Amy Dickerson, CFE
Hydrate IV Bar

Stephanie Dirou, CFE
The Lottery Corporation

Nino DiVincenzo, CFE
Stanley Steemer International,
Inc.

Gayla Dwyer, CFE
DreamMaker Bath & Kitchen

Michael Eisner, CFE
Clean Franchise Brands

Collin Elder, CFE
Goodcents

Michael Emanuelli, CFE
Propelled Brands

Snehal Jitendra Engineer, CFE
CKE Restaurants

Zach Fargo, CFE
Trabon Group

Chris Farrell, CFE
The Lottery Corporation

Nick Gartner, CFE
Hudson Valley Swim

Dean Giamundo, CFE
Gold's Gym

Michael Glaeser, CFE
Empower Brands

CONGRATS

2025 CFE GRADUATES



John Goldasich, CFE
Paige Enterprises

Vernon Gonsalves, CFE
2Inspire

Laurel Graham, CFE
Homewatch CareGivers

James Hannan, CFE
The Honey Baked Ham
Company

Emily Harter, CFE
FranFund, Inc.

D. Shane Harvey, CFE
Propelled Brands

Paul Hawkins, CFE
TBC

Scott Hayes, CFE
Franchise Services, Inc.

Evan Haynes, CFE
Primrose School Franchising
Company

Gayani Hewa Bandula, CFE
Expedia Cruises

**Stephanie Phuc Thuy
Minh Ho, CFE**
Transworld Business
Advisors Vietnam

Caitie Hones Menke, CFE
Purpose Brands

Jeff Horst, CFE
Thryv

Phyllis James, CFE
Primrose School Franchising
Co.

Julie Jarrell, CFE
Chicken Salad Chick

Ulrike Jaschek, CFE
Bosch Auto Service

Amanda Jennings, CFE
Lightbridge Academy

Loren Johnson, CFE
Inspire Brands Inc.

Jasan Julius, CFE
Double J Franchising

Erin Kalina, CFE
EverCommerce

Ken Kanzaki, CFE
Charley's Cheesesteaks and
Wings

Anna Kavalevich, CFE
Fuse Franchising Inc

Carly Kennett, CFE
DreamMaker Bath & Kitchen

Diana Kibuuka, CFE
BNI

Hollie Kohlgraf, CFE
Self Esteem Brands

Charles Kowanetz, CFE
ServiceMaster Brands

Diana Krankl, CFE
Wetzel's Pretzels

Scott Kuykendall, CFE
Neighborly

Todd Lamson, CFE
ohDEER Development Corp

Pete Lankarge, CFE
Northeast Color

Bron Launsby, CFE
Slick City Franchise Group
LLC

Matthew Lisowski, CFE
EVERBOWL FRANCHISE LLC

Heidi Loiacono, CFE
GYMGUYZ

Natalie Loza, CFE
Dream Vacations

Barbara Luciani, CFE
SMB Franchise Advisors

Brian Luciani, CFE
SMB Franchise Advisors

Jonathan Lugtu, CFE
Red Ribbon Bakeshop

Zoltan Lukacs, CFE

Mary MacDonald, CFE
Canadian Franchise
Association

Victoria Magaldi, CFE
Scenthound Franchising LLC

Rizwana Mahida, CFE
Qualicare

Joseph Maier, CFE
Embrace Co Ltd

Cassandra Mark, CFE
LearningZen

Douglas Mark, CFE
LearningZen

Felipe Martinez, CFE
Estrella Insurance

Gary Masterson, CFE
University of Louisville

Rizal Masupil, CFE
Greenwich

Mark Mazur, CFE
The Honey Baked Ham
Company, LLC

Sean McCloskey, CFE
Neighborly

Noel McKee, CFE
Charles Schwab & Co., Inc.

Angelique McMillan, CFE
Handyman Connection

Zachary Meade, CFE
SpeedPro

Jennifer Melton, CFE
Curious Jane Ad Agency

Andrew Mengason, CFE
Five Star Franchising

Michael J. Miller, CFE
Five Star Franchising

Katrina Mitchell, CFE
Franchise Speakers

Melanie Mitchell, CFE
Goldfish Swim School
Franchising, LLC

Julia Moody, CFE
British Swim School

Steve Moorman, CFE
The UPS Store Canada

Patrick Mulcahy, CFE
Think Water

Don Offner, CFE
Wireless Zone

Scott O'Hara, CFE
101 Smoke Shop

Lilas O'Rourke, CFE
Empower Brands

Meaghan Palo, CFE
Pizza Pizza

Tracy Panase, CFE
Just Between Friends

Kanan Pandya, CFE
Pivotal Growth Partners

Andy Pereira, CFE
Service Master

Nick Pope, CFE
Stay In Your Lane

Erick Pratt, CFE
BIGGBY COFFEE

Gary Prenevos, CFE
FranNet

Rajiv Rajan, CFE
Ardent B Sav



CONGRATS

2025 CFE GRADUATES

Bridget Rawls, CFE
Buzz Franchise Brands

Kenny Reinbold, CFE
Express Employment
International

Laura Rice, CFE
Celebree School

Amanda Riley, CFE
Panera Bread Bakery-Cafe

Amy Roberts, CFE
Radiance Holdings

Raymond Ross, CFE
Inspire Brands

James Roussos, CFE
Chicken Salad Chick

Jolita Sakmanaite, CFE
Brilliant Massage & Skin

Kai Saks, CFE
BODY20

Yuri Samouilich, CFE
David Energy

Megan Sanchez, CFE
Beans & Brews Coffeeshouse

Michael Sanchez, CFE
Freeway Insurance

Felicia Sanders, CFE
Evide Brands/Assisted
Living Locators

Andy Schmidt, CFE
Bloom Growth

Becky Seiler, CFE
The Wendy's Company

Alexandria Setchell, CFE
Goldfish Swim School
Franchising, LLC

Heather Sheets, CFE
Home Franchise
Concepts, Inc.

Dannon Shiff, CFE
Dave's Hot Chicken

Laura Shock, CFE
Denny's, Inc.

Ryan Showers, CFE
Frantastize

Michael Silva-Nash, CFE
Molly Maid, a Neighborly
Company

Diana Simmons, CFE
Simply Cabinetry

Barbara Sisino, CFE
Buzz Franchise Brands

Carlie Smith, CFE
Manning, Fulton & Skinner, P.A.

Nicole Smith, CFE
Spadea Lignana LLC

Sam Sokoloff, CFE
Cassels, Brock and
Blackwell LLP

Amy Soltis, CFE
BIGGBY® COFFEE

Jordan St John, CFE
FranNet

Nick Stamas, CFE
Gold's Gym

Michael Steward, CFE
Real Property Management,
a Neighborly Company

Jim Thoma, CFE
AdvantaClean (Home
Franchise Concepts)

Brad Thomas, CFE
Quest Apartment Hotels

Michael Thomas, CFE
Mitsuoka & Company

Jason Thompson, CFE
Mitsuoka & Company

Sarah Thompson, CFE
Palm Beach Tan, Inc.

TessNgan Tian, CFE
Lot's A Pizza

Genalyn Tibay, CFE
B U Partners Inc.

Caitlin Tierney, CFE
BIGGBY COFFEE

Michelle Tigley, CFE
Master Mechanic

Jacqui Timmins, CFE
Narellan Pools

Melissa Tinsley, CFE
Tropical Smoothie Cafe

Alex Trachtman, CFE
Freeway Insurance

Kelly Trim, CFE
IFX Online Franchise
Management Platform

Dave Tucci, CFE
Aroma Joe's Coffee

Carla Van Mal, CFE
Franchise Ready

Bryan Vohsing, CFE
ohDEER Development
Corp.

Shannon VonderHaar, CFE
Creative Colors
International, Inc.

Mark Watson, CFE
The Joint Chiropractic

Robin Weiner, CFE
Little Caesars

Chips Weldon, CFE
Port of Subs

Ryan Wesner, CFE
LocateAI, Inc.

Jeff Wharton, CFE
Bloomin' Blinds
Franchise Corp

Dave Wheeler, CFE
Tsource LLC

Carol Williams, CFE
CiCi Enterprises, LP

Aaron Williamson, CFE
Kampgrounds of
America, Inc.

Cathy Witt, CFE

Nicholas Woodward, CFE
Pack & Send

John Yiokaris, CFE
Sotos LLP

Lizzy Young, CFE
CareerPlug

Brandy Zickefoose, CFE
i9 Sports

2024 IFA MAJOR AWARDS

Congratulations to all our winners!

Each year, we recognize the recipients of the IFA Major Awards, the most prestigious awards in franchising, at the IFA Annual Convention. This convention will be no different as we invite the entire franchise community to celebrate and honor these five individuals for their outstanding and lasting contributions to the franchise business model.



The 2024 Major Award winners will be recognized throughout all three General Sessions February 10 – 12, 2025 at Mandalay Bay Convention Center.

Come meet and congratulate the award winners at the International Lounge in the Exhibit hall after the Opening General Session on Monday, February 10.



HALL OF FAME AWARD

Patrick Doyle

Executive Chair

Restaurant Brands International (RBI)



BONNY LEVINE AWARD

Dawn Kane

CEO & Co-founder

Hot Dish Advertising



ENTREPRENEUR OF THE YEAR AWARD

Richard Weissman

Chairman & CEO

The Learning Experience



RONALD E. HARRISON AWARD

Javier Solis, CFE

Co-Founder

Toro Taxes Franchise



WILLIAM ROSENBERG FOUNDATION LEADERSHIP AWARD

Dan Monaghan, CFE

Founder

Clear Summit Group

Franchisee OF THE Year AWARDS

IFA is pleased to honor and recognize the outstanding achievements and accomplishments of the 2024 IFA Franchisee of the Year Award winners. *Congratulations!*

Aaron and Danielle Katzoff
Spavia Moorestown/Guilford Commons/
Stamford

Al and AJ Rodriguez
Sport Clips

Alen McKnight
Athletic Republic Cary

Alex and Myriam Guerrero
Tint World (El Paso, TX)

Amber Walley
GK Property Holdings LLC

Anchal Lamba
Gong cha Franchise, LLC

Andrew D'Agosto
Panda Inc dba Arby's

**Andrew Jones, Edward Amar,
and Mateusz Dabrowski**
TAM

Andy Freitas
Colonels Limited LLC
Honored as a Franchisee of the Year posthumously

Angela Woodruff-Swartz
Spherion Staffing

Angella Emmett
ATC Healthcare Services - PNW and Texas

Anne Peters
Home Instead Greater Des Moines

Asia Di Antonio and Daniel Stock
KidzArt and Club Scientific Hawaii (Da Dream
Lab)

Barbara Neall and Ryan Day
Home Clean Heroes of Huntsville

Bella Jing Wang
Steamoji Richmond Central

**Blair Ramsing, Brendan Charles,
and Michelle Kimble**
Hydrate IV Bar

Bob Stewart
Toprail Fence Richmond VA

Brandon and Shaleeza Collins
IHOP - HBP Group

Brandon Bowen
FFSubs, LLC

Brett Itterman
Pentex Restaurant Group

Brian and Denise Morrison
A Plus Automotive LLC dba Speedee

Brian Carmody
Patton Wings

Brian Posen
Painting With A Twist - Lakewood, Colorado

Brian Preuss
Green Home Solutions

Coby Jones
Big Chicken

Colleen O'Ferrall-Jones
Orangetheory Fitness

Corey E Robinson
BP Retail Partners Inc

Cory Griggs
LIME Painting of Charleston

Dane and Jaclyn Kopnisky
DAC Group LLC - DBA Donatos Pizza

David and Allison McMurtry
The Goddard School Denver Highlands

David E. Gronewoller
GC Partners, Inc.

David Ostrowe
O&M Restaurant Group

Derek Wachter
PostNet

Dr. Anthony Tran
The Joint Chiropractic

Dr. Macmillian Innocent PT, DPT, CWS
Innocent Holdings LLC

Emily E. vanCleaf
Bloomin' Blinds of Rock Hill & South Charlotte

Eric Cook
WSI

Eric Salas
Valenta

Eric Wallentine and Nate Benjamin
Homewatch CareGivers of Southern Idaho

Frank Wetegrove
Camp Bow Wow San Antonio Airport,
Northwest, Stone Oak, Live Oak and Austin

George Juarez
Christian Brothers Automotive Woodstock

Greg Costley
Costley Enterprises, LLC

Gus Herlong
Palmetto Garage Works, LLC

Heidi Simos
Bound for Success Coaching, LLC

Helen Liu
The Bar Method Berkeley

Ian Kaner
Budget Blinds of the Seacoast and Cape Cod,
Nantucket and Martha's Vineyard

Jaime Silverberg
SafeSplash Swim School Castle Rock

Jason Summers and AJ Arthus
JSA Tires dba RNR Tires Express

Jefferey Oslund
Rebath Michigan

Jeffrey Warden
The Rose Group

Jim and Stacey Casey
Rainbow Restoration of Athens GA

Jim Carteris
FirstLight Home Care of The Peninsula

Joanna Johnson
Foxy Box Laser and Wax Bar Port Coquitlam

Joe and Marci Natale
Grasons Estate Sales of Southern Az.,
Chandler and Mesa

John and Sara English
JS English Enterprises, LLC



SPONSORED BY: Franchise Concepts

John Breton

Pool Scouts of McKinney & Northeast DFW

John Colon

Wise Coatings of Central Michigan

Jolie and Jordan Cypert

FASTSIGNS, International

Jordan Black

Two Maids of Boulder/Denver, CO region and Chesterfield/O'Fallon, MO

Josephine Suryono

AtWork Roseville & Sacramento

Joshua Bowie

The Brothers that just do Gutters Atlanta

Julie and Scott Beville

Sing Bev Hospitality, LLC

Kajal Patel

The Hena Group

Katie Hillyer and Erik Skovgard

True North Restoration of Iowa

Katie Young

Celebree School of Nottingham

Kelly Comin

Ivy Kids of Young Ranch

Kenneth D. Adair

Pirtek

Kimberly Roman

Owl Be There Wilmington West Chester

Lee Turrini and Team

Junk King Orange County/Anaheim

Luke Andrus

Blue Star Investments

Mariano Llorian

AdvantaClean of Fort Lauderdale

Mary Zabian

Assisted Living Locators MetroWest Massachusetts

Matt and Alison Bengochea

Hams 4 Him, LLC

Matt Walin

Daisy Orange County

Max D Gelwix

Sonic Drive In

Mehul Patel

AlphaGraphics 711

Melanie Ramos

Blue Moon Estate Sales

Melissa and Brian Markus

Scenthound - Overland Park, KS

Michael Carilo Jr.

Aussie Petmobile Of The Desert

Michael Haines

Ovation Hospitality Group

Michael Nungesser

Five Star Painting of Central Georgia

Michele Zimmer

Woodhouse Spa - Buffalo

Michelle & Richard Lee

Bad Ass Coffee of Hawaii

Michelle Marcus Rodriguez

Season 2 Consign Orlando

Mohit and Bejal Patel

Primrose School of Evergreen

Monica Holguin

Basecamp Fitness

Neelima Gaiwad

A Place At Home Schaumburg

Parag Patel

Lala Companies

Paulo Portela

School of Rock Brazil, Portugal & Spain

Penny Ellison

Mr. Handyman of West Knoxville

Peter McCormick and Alex Zega

Five Iron Louisville

Philip and Katelyn Schultz

Glass Doctor of Lexington

Rachel L. Proctor

BeLeaf in Yourself Development

Randy Chipman

CarePatrol of Utah

Rasheen Hartwell

Rage Management DBA Stretch Zone

Richard Alan Webber

CertaPro Painters of Morristown, NJ

Robert "Bob" Harms

Huntington Learning Center

Robert Pina

Marco's Pizza Multi-Unit Franchisee

Ron Morrow Jr.

Oilex Operating LLC

Sam Patel

Kisna Hospitality

Scott Davis

DHR Slim Chickens

Senen De Castro-Cabalfin RN, MSN

Executive Home Care of Freehold, Toms River, Bergen and Somerset

Shai Jiwani

Altitude Trampoline Park - East Cobb

Stephen and Richelle McCabe

Aroma Joe's

Steve Sargent

Milex Complete Auto Care / Mr. Transmission

Sumit and Monica Bansal

Hand & Stone Massage and Facial Spa

Susan and Ronnie Morris

Express Employment Professionals

Taylor Johns

Karalina Enterprises (Little Caesars)

Thomas Keller, Marsha Keller and Laura Eads

Kiddie Academy Educational Child Care

Tim Roberts

Success Through Referrals LLC

Toby and Amy Tabor

Floor Coverings International

Tracey McCaghy and Steve Marszalek

McCaghy/Marszalek Group

Veny Pirochta and Nick Granato

Premier Garage and The Tailored Closet of the Bay Area

FRANCHISE ASCENSION INITIATIVE
CLASS OF 2024-2025



Dr. Paul Booth
Cincinnati, OH
President
Concentric Brands



Moir Donelson
Irmo, SC
President & CEO
MSBI, LLC



Sharonda Faison
Durham, NC
Video Producer, Editor
Fade to Black Pictures



Michael Gatewood
Memphis, TN
Managing Principal
Westview Management Group



Chandler Hayden
Minneapolis, MN
Franchise Development
Coordinator
Taco John's International



Dr. Ava Holt
Tallahassee, FL
President
HNH Technologies, Inc.



Clarence Howell
Spring, TX
President
A.C.C. Business Solutions



Douglas Jones
Brooklyn, NY
Founder
DWJ Enterprises



Emma Kioko
St. Louis, MO
Compliance Manager
AngelList



Jeremy Lomas
Chicago, IL
Project Manager
Lomas Lineage Consulting



Pamela Lomax
Boston, MA
Deputy Director of People
and Culture, City of Boston



Tahliq Mills
New York, NY
Personal Chef/Owner
Meals by Mills



Calvin Parsons
Mechanicsville, VA
Owner/CEO
Kidokinetics RVA



Clayton Samuels
Boston, MA
Founder & Principal
Greycliff Capital Advisors, LLC



Zisca St. Clair
Bloomfield, CT
Senior Claim Director
Chubb



Jasmine Thurston
Raleigh, NC
Agency Director
Wisdom Senior Care



C-A Washington
Peachtree City, GA
Owner & General Manager
Woodhouse Spa - Peachtree City



IFA Foundation **EVENT SCHEDULE**

Monday, February 10

9:00am – 6:00pm Franchising Gives Back (FGB) Gallery Outside of Mandalay Bay F
9:45am – 11:15am VetFran Committee Meeting *Open to all* Surf A

Tuesday, February 11

8:00am – 6:00pm Franchising Gives Back (FGB) Gallery Outside of Mandalay Bay F
8:00am – 10:00am Franchise Ascension Initiative Final Presentations Lagoon IJ
6:30pm – 7:30pm VetFran Reception *Open to all* Mandalay Bay I

Sponsored by **EVERSMITH
BRANDS**

6:30pm – 7:30pm Diversity Institute Reception *Open to all* Mandalay Bay K

Sponsored by **Quarles**

Wednesday, February 12

8:00am – 6:00pm Franchising Gives Back (FGB) Gallery Outside of Mandalay Bay F
8:00am – 9:00am Diversity Institute Meeting *Open to all* Oceanside E
9:00am – 10:00am VetFran Educational Session “Prepare for Growth:
Get Your Veteran-Friendly Foundation in Place” Mandalay Bay D

Sponsored by **neighborly**

7:30pm – 8:30pm Franchise Ascension Initiative Celebration & Networking Mandalay Bay I

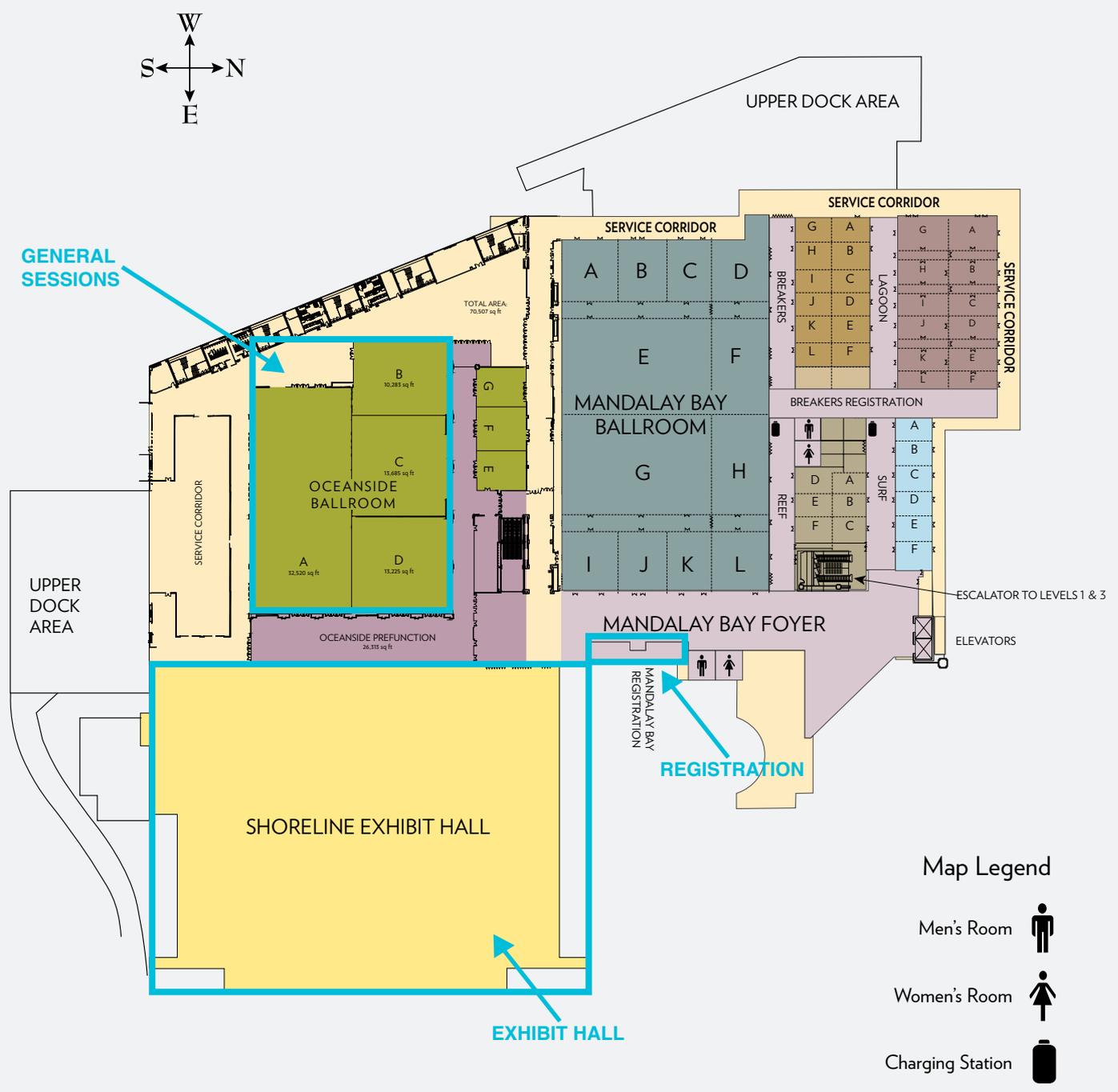


IFA FOUNDATION

EDUCATION. RESEARCH. IMPACT.



SOUTH CONVENTION CENTER LEVEL 2



2025 IFA CONVENTION

▶▶▶ **ON DEMAND**

SAVE ^{up to} **\$480**
when you purchase
ON-SITE
during Convention



presented by:
IFA ACADEMY

PACKAGE OPTIONS

GENERAL SESSIONS:

Access to **Day 1 and 2** General Sessions*
3 CFE IFA LIVE Credits

CONVENTION ON-SITE PRICING: (SAVE \$100!)

\$399 members | \$599 non-members

Pricing after Feb. 13: \$499 members | \$699 non-members

SUPER SESSIONS OR IMMERSIVE WORKSHOPS:

Access to 2 Super Sessions OR the Immersive Workshops*
4-7 CFE IFA LIVE Credits

CONVENTION ON-SITE PRICING: (SAVE \$100!)

\$299 members/\$499 non-members

Pricing after Feb. 13: \$399 member | \$599 non-member

ANNUAL LEADERSHIP CONFERENCE TRACK:

Access to **ALL** Annual Leadership Conference content.*
1.5 CFE IFA LIVE Credits

CONVENTION ON-SITE PRICING: (SAVE up to \$200!)

\$99* member | \$199* non-member

Pricing after Feb. 13: \$149 member | \$399 non-member

10 EDUCATION TRACKS:

Finance, Franchisee, Franchise Development, Franchise Relations, Franchisor Leadership, International, Marketing, Operations, Specialty Sessions, OR Supplier
Each track available for individual purchase.
1.5-3 CFE IFA LIVE Credits

CONVENTION ON-SITE PRICING: (SAVE \$50!)

\$99* member | \$299* non-member

Pricing after Feb. 13: \$149 member | \$349 non-member

*Pricing is per track – multi-track option available below.

EMERGING FRANCHISOR & INDUSTRY TRENDS TRACKS:

Includes the Emerging Franchisor or Industry Trends Education track.
Each track available for individual purchase.
5-7 CFE IFA LIVE Credits

CONVENTION ON-SITE PRICING: (SAVE up to \$200!)

\$198 members/\$398 non-members

Pricing after Feb. 13: \$298 members/\$598 non-members

MULTI-TRACK COMBO:

Includes all track sessions except Annual Leadership Conference, Immersive Workshops, Super Sessions and General Sessions Tracks
40.5 CFE IFA LIVE Credits

CONVENTION ON-SITE PRICING: (SAVE \$480!)

\$950 members/\$2,870 non-members

Pricing after Feb. 13: \$1,430 members/\$3,350 non-members

All purchases will be accessed via IFA Academy.
Recordings will be available in **March 2025**.

*Limited access window.

Questions? Visit us at the IFA Booth #723.

**SCAN HERE
TO PURCHASE**



A

EXHIBITORS

BY COMPANY



3C Store Fixtures

Booth #: 857

3363 Hwy 301 North

Wilson, NC 27893

Phone: (252) 291-5181

jscalise@3cstorefixtures.com

www.3cstorefixtures.com

Contact: Jay Scalise, VP Strategy & Innovation

We are a cutting edge fixture manufacture that drives ingenuity and efficiencies at all levels within our design and manufacturing process for our clients fixture needs. We have serviced the franchise industry for over 30 years. Transparent pricing set us above all others in building true franchise partnerships.



401GO

Booth #: 1353

9815 S. Monroe St, Suite #301

Sandy, UT 84070

Phone: (801) 214-2125

alisha@401go.com

www.401go.com

Contact: Lorene Summers-Philbeck, Regional Vice President HCM Channel

401GO is a leading fintech company dedicated to revolutionizing the way and workers save for retirement. Through our innovative blend of cutting-edge technology and personalized human support, 401GO empowers businesses of all sizes to offer the best retirement savings benefits.



AC Inc - Field Coach Experts

Booth #: 551

301 Beckley Ave.

Victoria, BC V8W 1L6, Canada

Phone: (250) 667-1950

steven@fieldcoachexperts.com

www.fieldcoachexperts.com

Contact: Steven Inglefield, President

AC Inc. is an education & training company dedicated to helping brands maximize the impact of their field support. Assess your field support, get training, education and infrastructure for your field coaches, or implement fractional field coaches to improve your franchisee engagement and profitability.



ActiveCampaign

Booth #: 1315

1 North Dearborn, Floor 4

Chicago, IL 60602

Phone: (703) 943-983

mclare@activecampaign.com

www.activecampaign.com/franchise

Contact: Matthew Clare, Commercial Director - Franchise

ActiveCampaign HQ is an all-in-one franchise marketing platform. Easily send localized email and SMS campaigns across all locations from a single dashboard. With consolidated reporting, instant syncing, and a native Franchise Development CRM, franchisors and franchisees have all the tools needed to drive sustainable growth.



ADP

Booth #: 1235

1 ADP Blvd.

Roseland, NJ 07068

Phone: (888) 871-0155

Christopher.Rawley@adp.com

www.adp.com

Contact: Chris Rawley

We are a comprehensive global provider of cloud-based human capital management (HCM) solutions that unite HR, payroll, talent, time, tax and benefits administration, and a leader in business outsourcing services, analytics and compliance expertise.



AdPipe

Booth #: 111

3423 Piedmont Rd. NE, Suite 455

Atlanta, GA 30305

Phone: (404) 729-0902

Brett@adpipe.com

www.adpipe.com

Contact: Brett Lange, Head of Sales

AdPipe is a video automation platform that helps brands create targeted videos in minutes using their dormant footage. With AdPipe, video storytelling is fast, affordable, consistent, and available to all.

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



AlphaGraphics Inc

Booth #: 303

143 Union Blvd., Suite 650
Lakewood, CO 80228
Phone: (800) 955-6246
falamos@alphagraphics.com
www.alphagraphics.com
Contact: Fabiola Alamos,
E-commerce Marketing Manager

For over 50 years, AlphaGraphics has partnered with businesses like yours. Our National Program leverages our US network of 230+ locations. We assist in balancing brand consistency and local customization to drive operational excellence across your multiple locations for all of your printing, signage and promotional needs.



AnswerConnect ***

Booth #: 704

PO Box 80040
Portland, OR 97280
(888) 822-2034
karen@answerconnect.com
www.answerconnect.com/franchise
Contact: Karen Booze, Director of
Growth and Development

Boost your brand with AnswerConnect, the IFA's preferred vendor! Our 24/7 service delivers professional call answering, lead capture, and appointment setting to ensure you never miss a chance to grow. Save time, seize every opportunity, and focus on what matters most—building your business!



Aon

Booth #: 1000

1 Liberty Plaza, 165 Broadway
New York, NY 10006
Phone: (585) 519-9836
greg.marshall2@aon.com
www.aon.com
Contact: Greg Marshall,
Communications Manager

Aon helps franchise businesses understand and manage risk, while also delivering customized insurance programs to franchisees at scale. We eliminate friction in the insurance buying and servicing process, thus closing protection gaps and reducing the time franchisees spend on insurance.



ApplePie Capital

Booth #: 713

548 Market St.
PMB 54105
San Francisco, CA 94104
(800) 720-0241
jamie@applepiecapital.com
www.applepiecapital.com
Contact: Jamie Davis, SVP Business
Development

ApplePie Capital is a relationship lender for exceptional franchise brands. ApplePie is 100% franchise focused, facilitating over \$2.8 billion dollars funded across 100+ franchise brands. We make it easier and faster for our brand partners and their franchisees to access the capital they need to accelerate growth.



igniting ideas in print

Astley Gilbert Limited

Booth #: 643

42 Carnforth Rd.
Toronto, ON M4A2K7, Canada
(416) 288-8666
bridgetc@astleygilbert.com
www.astleygilbert.com
Contact: Bridget Cashman, Senior
Account Manager

Astley Gilbert is an industry leader transforming your fleet of vehicles into a moving billboard. AG's wrap process is easy with skilled staff responding fast with a competitive quote. Using high quality 3M vinyl and a network of experienced installers across North America that serve's wherever your franchise operates.



Atlas Mapping

Booth #: 336

8A Cyrus Way
Cygent Park, Hampton
Peterborough, Cambridgeshire PE7 8HP,
England
(+44) 1733 314245
adebiyi@atlas-mapping
www.atlas-mapping.com
Contact: Adebiji Adedeji, Customer
Success Manager

Atlas Mapping has been servicing the franchise industry for over a decade now, working with hundreds of franchisors in this time and uncovering data-driven insights. Providing unparalleled territory support and advice to franchisors at all stages of development.

A-B

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



AutyFi

Booth #: 851

41 Peabody St., Suite 201
Nashville, TN 37210
(661) 295-4658
marketing@unifibooks.com
www.autyfi.ai
Contact: Lexi Correll, Co-Founder

Welcome to AutyFi, your one-stop Application to revolutionizing how you run your business. Centralize your financial, operational, and marketing systems into one, easy to use performance tracking dashboard.



Balihoo

Booth #: 539

622 North Flagler Dr., Unit 404
West Palm Beach, FL 33401
(914) 262-1786
brian.heppner@balihoo.com
www.balihoo.com
Contact: Brian Heppner, VP of Sales

Balihoo exists to bridge the gap and deliver COLLABORATION & PERFORMANCE to franchise businesses. We believe success comes from collaboration between franchisors and franchisees, with a shared commitment to brand, location, and owner success. We close the loop from lead to deal with our AI-powered marketing platform.



BANK OF AMERICA

Bank of America

Booth #: 402

600 N. Cleveland Ave., Suite 300
Westerville, OH 43082
(302) 685-4051
jason.baroni@bofa.com
www.bankofamerica.com/
generalfranchise
Contact: Jason Baroni, SVP, Franchise Program Development Mgr

Bank of America is committed to making financial expertise more accessible, through the power of our national network. We provide franchise solutions, based on a thorough understanding of your business model. Our team will work with you to tailor the right solutions to fit your business and personal financial goals.



BBSI

Booth #: 1136

8100 N.E. Pkwy.
Vancouver, WA 98662

(845) 399-0689 john.brice@bbsihq.com
www.bbsi.com
Contact: John Brice, Manager Franchise Development



Benetrends Financial ***

Booth #: 700

1684 S. Broad St., #130
Lansdale, PA 19446
(845) 399-0689
akraus@benetrends.com
www.benetrends.com
Contact: Ali Kraus, CFE, VP of Marketing

Benetrends Financial, a leader in franchise and small business funding, offers innovative solutions to help entrepreneurs achieve their dreams. With expertise in 401(k) rollovers, SBA loans, and custom business plans, we provide tailored, compliant funding options to support long-term business success.



Berry Network

Booth #: 641

6 N. Main St., 6th Floor
Dayton, OH 45401
(937) 297-2808
Alison.Siefer@thryv.com
www.berrynetwork.com
Contact: Alison Siefer, Client Services VP

Thryv|Berry Network offers a suite of digital media solutions to help drive awareness, leads and engagement, including: Social Content management, Facebook/Instagram targeted display, Google&Mobile Display, SEM/SEO, Listings Management, Reputation Management, Internet and Print YP, Spanish Language Adv, Bus. Mgmt Software.

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



BetterLocal, Powered by Butler/Till

Booth #: 101

260 E. Broad St.
Rochester, NY 14604
(585) 274-5100
cboyd@butlertill.com
www.betterlocal.com
Contact: Mark Martorana, VP, Program Strategy

Endless spreadsheets, logins, tabs open, and emails. We know how complex local marketing can be. Supporting some of the world's largest brands, built by industry experts with 25+ years of experience, we have built a platform and now we're sharing it with you: BetterLocal, a localized marketing solution.



BizBuySell

Booth #: 606

101 California St., 0043
San Francisco, CA 94111
(937) 297-2808
eberman@bizbuysell.com
www.bizbuysell.com
Contact: Elizabeth Berman

The BizBuySell Network is the Internet's largest and most heavily trafficked business-for-sale marketplace, with over 4 million monthly visits from buyers, sellers, tenants, investors, and brokers, seeking to buy or sell a business or franchise. Our Franchise Directory includes many of the nation's top franchise brands.



BizCom Associates

Booth #: 940

450 Century Pkwy., Suite 250
Allen, TX 75013
(214) 458-5751
jordan@bizcompr.com
www.bizcompr.com
Contact: Jordan Wheeler, Project Manager

Named "2023 Top Franchise PR Agency" by Global Franchise and an annual "Top Franchise Supplier" by Entrepreneur, BizCom helps franchises grow their brands. Services include PR, lead generation, website design, video production, social media, influencer campaigns, digital ads, branding, crisis communication, and more.



Bloom Growth

Booth #: 334

18379 Exodus Ave.
Farmington, MN 55024
(531) 220-7737
andy.s@bloomgrowth.com
www.bloomgrowth.com
Contact: Andy Schmidt, Strategic Growth Manager

We help brands and franchisees grow their businesses by enabling prioritization, simplification, and alignment. To support your growth, we offer business coaching and self-guided integration of our OS and software. You can use any or all of our solutions; we meet you where you are at in your growth journey.



Blue Rock Search

Booth #: 810

2946 University Pkwy.
Sarasota, FL 34243
(941) 952-9555
nancy@bluerocksearchsrq.com
www.bluerocksearch.com
Contact: Megan Connor, Director of Business Administration

Blue Rock Search finds franchise brands the right leaders for key executive-level positions. Led by Practice Leader and franchising expert, Nancy Estep, Blue Rock Search is an MBE Certified firm specializing in filling C-suite, director, and executive roles for both established and emerging franchises.



BNI Global

Booth #: 500

3430 Toringdon Way, Suite 300
Charlotte, NC 28277
(941) 952-9555
michael@bni.com
www.bni.com
Contact: Michael Walchonski, Chief Development Officer

Business Networking International (BNI) is the world's largest business networking and business referral organization. In the last 12 months, BNI Members have generated \$24.4 billion USD in revenue through over 16.6 million referrals.

B-C

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



BoeFly

Booth #: 747

50 West 72nd St.
New York, NY 10023
(215) 360-4519
nbroudo@boefly.com
www.boefly.com
Contact: Nancy Broudo, SVP, Business Development

BoeFly was launched with the understanding that franchise growth and financing go hand in hand. BoeFly has supported more than 600 unique franchise brands and is a leading financial technology company that continues to deliver innovative online tools and solutions to accelerate business forward.



BooXkeeping

Booth #: 543

9550 S. Eastern Ave., Suite 253
Las Vegas, NV 89123
(702) 725-2669
max@booxkeeping.com
www.booxkeeping.com
Contact: Max Emma, CEO

BooXkeeping is the Preferred Bookkeeping Provider for 100+ franchise brands across the U.S. We act as an extension of your franchising team by providing full bookkeeping service to your franchisees. We offer Fixed Fees and Uniform Reporting. We also offer Free Setup and a 20% discount on any QuickBooks Online products!



Brand Networks

Booth #: 103

280 East Broad St., Suite 130
Rochester, NY 146044
(818) 445-7649
jgelfat@bn.co
www.bn.co
Contact: Josh Gelfat, Josh Gelfat

Brand Networks makes local marketing personal. We help franchises build their brand in local communities through authentic employee-generated content. Our easy-to-use platform minimizes employee effort and maximizes reach, personalization, and efficiency of content localization with brand safety and brand cohesion tools.



BuildASign

Booth #: 540

11525a Stonehollow Drive, #100
Austin, TX 78758
(512) 993-0590
ryan.bell@buildasign.com
www.buildasign.com
Contact: Ryan Bell, Sr. Manager, Business Development

BAS is a print-on-demand provider with 20 years of experience, offering easy to use and price effective print services to franchise brands. We support franchise marketing needs with solutions that protect your brand identity - including signage, banners, vehicle wraps, flags, paper products, and more.



Business Finance Depot

Booth #: 646

7029 Norne Lane
Mount Dora, FL 32757
(954) 494-5944
gary@businessfinancedepot.com
www.businessfinancedepot.com
Contact: Gary Raffensberger, Director of Operations

We have over 20 years in financing franchises. Having funded over 250 million dollars in loans ranging from 25K to 25 million. We specialize in building relations with both the franchisee and the franchisor. Stop by booth 646 to visit the Director of Operations Gary Raffensberger and our Director of Finance Frank Young.



Canadian Franchise Association

Booth #: 642

116-5399 Eglinton Ave. W.,
Toronto, Ontario M9C 5K6, Canada
(416) 419-3100
lgervasi@cfa.ca
www.cfa.ca
Contact: Lou Gervasi, CFE, Senior Director, Membership & Member Programs

Canadian Franchise Association helps everyday Canadians realize the dream of building their own business through the power of franchising. CFA advocates on issues that impact this dream on behalf of more than 600 corporate members and over 40,000 franchisees from many of Canada's best-known and emerging franchise brands.

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



CareerPlug

Booth #: 914

14425 Falcon Head Blvd.
Bldg. E, Suite 100
Austin, TX 78738
(416) 419-3100
support@careerplug.com
www.careerplug.com/lets-get-started
Contact: Lizzy Young, Sr. Marketing Manager

CareerPlug helps busy owners and managers hire and retain top talent with ease. Our proven playbook, innovative tools, and dedicated support simplify HR tasks, so you can hire faster, build a winning culture, and keep great employees. Let us help you grow your team and your business—quickly and effectively.



Small Business Finance
part of the **momentus capital** family.

CDC Small Business Finance

Booth #: 102

2448 Historic Decatur Rd. #200
San Diego, CA 92106
(714) 986-6946
alewis@cdcloans.com
www.cdcloans.com
Contact: April Lewis, Commercial Loan Officer

CDC Small Business Finance is a nonprofit lending organization with a passion for making a difference for small businesses. Over 4 decades, we have helped over 12k small business owners get access to financing to help them grow and succeed. Start-ups to seasoned companies can benefit from our financing programs.



ChoiceLocal

Booth #: 342

24960 Center Ridge Rd
Westlake, OH 44145
(714) 986-6946
ikebe@choicelocal.com
www.choicelocal.com
Contact: Isaac Kebe, VP, Partner Development

Franchisors choose ChoiceLocal for AI-driven marketing solutions that boost new customer inquiries and deliver over a \$15.54:\$1 ROI. With personalized monthly meetings and proven expertise across 50+ franchise systems, we deliver results backed by the ChoiceLocal Guarantee—no long-term contracts, just growth.



Cinch

Booth #: 200

67 West 13490 South, Suite 200
Draper, UT 84020
(801) 783-1441
amy.lavange@cinch.io
www.cinch.io
Contact: Danny Webb, VP of Partnerships

Cinch is a customer data and marketing automation platform—all in one. Uniquely designed for franchise operations with roll-up functionality, Cinch helps businesses collect, consolidate, and clean customer data and then create and deploy omnichannel marketing campaigns that are automated, targeted, and personalized.



CITRINCOOPERMAN®

Citrin Cooperman

Booth #: 831

50 Rockefeller Plaza
New York, NY 10020
(212) 697-1000
miannuzzi@citrincooperman.com
www.citrincooperman.com
Contact: Tyler Dixon, Marketing Senior

Citrin Cooperman's Franchise Practice, comprised of experienced CFE accredited professionals, are here to offer guidance, advice & insight needed to minimize uncertainty while focusing on meeting financial statement audit, tax & other compliance and contractual obligations, letting you focus on building of your business.



FranchisePhones
powered by **Clarity**

Clarity Voice

Booth #: 510

2 Corporate Drive, Suite 250
Southfield, MI 48076
(248) 327-4390
accountmanager@clarityvoice.com
www.clarityvoice.com
Contact: Gary Goerke, Founder & CEO

FranchisePhones®: Trusted by 100+ franchise systems to deliver VoIP, Cellular, Texting, and AI powered integrations to their growing networks. We collaborate with franchisors who understand the significant impact of communication technologies on franchisee revenues, ensuring they maximize growth and efficiency.

C

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



Clayton Kendall

Booth #: 841

167 Dexter Drive
Monroeville, PA 15146
(888) 799-4757
info@claytonkendall.com
www.claytonkendall.com
Contact: Dan Geyer, VP of Sales

Your Marketing Supply Chain Solution
Our comprehensive branded merchandise programs help franchises scale rapidly, save money & better manage their promotional items, apparel, POP/signage & marketing collateral. You gain economies of scale, save time, and maintain brand consistency with our integrated marketing solution.



ClientTether

Booth #: 546

105 N. Main St.
Spanish Fork, UT 84660
(888) 799-4757
dave@clienttether.com
www.clienttether.com
Contact: Dave Hansen, CEO

ClientTether is the top sales automation & CRM for home service franchises. We simplify franchise growth with tools like text, call & email automation, quoting, payments, and reviews. Ranked #1 Franchise Tech Supplier 2024 by Entrepreneur and recognized by G2, Capterra, GetApp, and Software Advice for client satisfaction.



CompanyCam

Booth #: 447

300 Canopy St., Suite 200
Lincoln, NE 68508
(402) 617-6364
claire.ficke@companycam.com
www.companycam.com
Contact: Claire Ficke, Manager of Franchise Development

CompanyCam is the photo-based communication tool that over 220,000 pros depend on to keep their projects running smoothly. Capture job details with unlimited photos and videos and add them to checklists, reports, and more. Communicate effortlessly with all crews and customers with every photo, video, and convo in one place.



ConnectBridge

Booth #: 243

1650 Market St., Suite 2800
Philadelphia, PA 19103
(215) 366-4506
info@connectbridge.com
www.connectbridge.com
Contact: Julie Colella, Marketing Manager

ConnectBridge administers medical and non-medical leave and accommodations. We're experts in the ADA, FMLA, and PWFA. We use our expertise to reduce HR burdens, improve efficiency, and limit legal liability. Our custom tech platform offers world-class efficiency, direct access to claims, and workforce analytics.



Constant Contact ***

Booth #: 805

1601 Trapelo Rd.
Waltham, MA 02451
(215) 366-4506
partners@constantcontact.com
www.constantcontact.com/franchise
Contact: Joe Lopez, VP of Sales

Constant Contact simplifies digital marketing for franchisors with an all-in-one platform for email, social, landing pages, and more. Whether you're an emerging brand or an established system, franchisors decide how much control to maintain at the top while giving franchisees flexibility for local marketing success



Consumer Fusion

Booth #: 605

5050 Avenida Encinas #360
Carlsbad, CA 92008
(800) 381-9987
rosy@consumerfusion.com
www.consumerfusion.com
Contact: Mark Spencer, Chief Growth Officer

Enhance your online presence and attract more customers with Consumer Fusion. Our reputation management solutions empower multi-location businesses to rank higher in search results, build customer loyalty, and ultimately drive significant revenue growth.

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



Corporate Image Group1

Booth #: 1313

701 Enterprise St. North
Aberdeen, SD 57401
(605) 725-8949
scott@corporateimagegroup.com
www.coporateimagegroup.com
Contact: Scott Podoll, Account Executive

At CIG, we specialize in creating fully customized online stores tailored to your brand's needs. Our free platform allows your team to easily access and manage everything from print materials, uniforms, and promotional items to all things branded. With CIG, managing your branded merchandise has never been easier!

craft bank

Craft Bank

Booth #: 461

1575 Northside Drive NW, Suite 200
Atlanta, GA 30318
(518) 231-3247
steve@craft.bank
www.craft.bank
Contact: Steve Filmer



Creative Resource Agency

1208 5th St. South
Hopkins, MN 55343
(952) 988-9407
caren@acreativeresource.com
www.acreativeresource.com
Contact: Caren Schweitzer, President



CTI

Booth #: 751

1720 Prairie City Rd., Suite 120
Folsom, CA 95630
(952) 988-9407
marketing@ctillc.com
www.ctillc.com
Contact: Stephanie Cornejo, Managing Director

CTI is the nation's premier tax consultancy firm, specializing in Federal and State tax incentives. With a dedicated focus on WOTC, we provide expert guidance and customized solutions to help businesses maximize valuable tax incentives, streamline their tax credit claims, and improve overall financial performance.

CURIOUS JANE

Curious Jane

Booth #: 647

439 S. Florida Ave., Suite 301
Lakeland, FL 33801
(863) 646-2488
cjones@curiousjane.com
www.curiousjane.com
Contact: Abby Buss, National Account Executive

Curious Jane is The Ad Agency for Franchise Brands™. Curious Jane is a full-service agency that offers branding & creative, content creation, video production, public relations, media planning & buying, SEO, website design & development, lead nurturing services and CRM automation & segmentation.



Darter Specialties

Booth #: 1323

500 Cornwall Ave.
Cheshire, CT 06410
(203) 699-9805
jeff@darterspecialties.com
www.darterspecialties.com
Contact: Jeffrey Natale, COO

Darter Specialties is the franchise industry leader for branded apparel, uniforms, promotional products and printed materials. We are your one-stop shop for all of your branded merchandise which is available via your dedicated online company store where franchisees can purchase what they need.



Delightree

Booth #: 235

4100 Mississippi St. Suite 925
Denver, CO 80246
(323) 397-0486
valeriia@delightree.com
www.delightree.com
Contact: Valeriia Kim, Account Executive

Delightree is an all-in-one, AI-powered franchise management platform designed to streamline and optimize every aspect of franchise operations. Equipped with a comprehensive suite of features for operations, training, reporting, and communication, Delightree helps you to achieve sustainable, predictable growth.

D-E

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



Dell for Startups - Dell Technologies

1 Dell Way
Round Rock, TX 78682
(800) 433-2392
startups@dell.com
www.dellsorstartups.com
Contact: Marcus Devane, Sr Program Manager

Dell for Startups is a program that enables Startups to scale by providing IT advice, business resources, and exclusive access to a community of experts and peers to help them fuel their growth. Our new homepage offers startups exclusive events, educational content, mentorship, and global community engagement.



Design Huddle

Booth #: 557
111 SW Fifth Ave., Suite 3150
Portland, OR 97204
(866) 359-4782
info@designhuddle.com
www.designhuddle.com
Contact: Dave Stewart, CEO

Design Huddle is a white-label media creation platform that allows franchisors to share branded digital, print, and video templates for their franchisees to easily customize. Manage brand integrity with tools like template locking, brand asset management, and project approvals.



DISA Global Solutions

Booth #: 1138
11740 Katy Fwy., Suite 900
Houston, TX 77079
(866) 359-4782
katrina.daniels@disa.com
www.disa.com
Contact: Katrina Daniels, Business Development Specialist

Since 1987, DISA has been the industry-leading provider of workplace safety helping companies make the right hiring choices. Our services include compliance for DOT/Transportation, drug testing, and background screening helping employers effectively manage all employee screening requirements.



Diversified Royalty Corp.

Booth #: 400
330 - 609 Granville St.
Vancouver, BC V7Y 1A1, Canada
(604) 235-3146
melody@diversifiedroyaltycorp.com
www.diversifiedroyaltycorp.com
Contact: Melody Nirooi, Office Manager

Diversified Royalty Corp. ("DIV") is a multi-royalty corp engaged in the business of acquiring top-line royalties from well-managed multi-location businesses and franchisors in North America. DIV's objective is to acquire predictable, growing royalty streams from a diverse group of multi-location businesses and franchisors.



eHealth

Booth #: 1239
13620 Ranch Rd. 620 N., Suite A-250
Austin, TX 78717
(844) 760-0791
employersolutions@ehealth.com
www.ehealthinsurance.com
Contact: Nuria Frances, Senior Marketing Manager

We're Health Insurance Matchmakers. eHealth is on a mission to save employers money with health benefits every employee will love. For over 25 years, eHealth has helped millions of Americans and thousands of employers find the healthcare coverage that fits their needs at a price they can afford.



Emerging Franchise Brands

Booth #: 1052
4530 W. Swann Ave.
Tampa, FL 33609
(844) 760-0791
frank@frankfiume.com
www.emergingfranchisebrands.com
Contact: Frank Fiume, Founder/CEO

Emerging Franchise Brands, hosted by Frank Fiume, is the leading podcast for emerging and aspiring franchisors, showcasing insights from founders and industry experts. With 250,000+ YouTube views in just over a year, the show inspires growth and success, complemented by engaging live events for franchise leaders.

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



Enspire for Enterprise

Booth #: 929

11350 McCormick Rd., Suite 200
Hunt Valley, MD 21031
(602) 501-8588
michele.brevig@enspireforenterprise.com
www.enspireforenterprise.com
Contact: Michele Brevig, VP,
Sales & Service

At Enspire we create digital solutions that help businesses thrive. Purpose-built to overcome the complexity of delivering high-performing digital solutions across a network of locations, we combine advanced technologies with personalized service to provide seamless partnership that enables enterprise scale.

Entrepreneur

Entrepreneur Media

Booth #: 714

1651 E. Fourth St., Suite 125
Santa Ana, CA 92701
(949) 622-7126
bdavis@entrepreneur.com
www.entrepreneur.com
Contact: Jordan Hall, Special Projects
Coordinator

The Ultimate Franchise Authority for 47 years and counting, Entrepreneur has been trusted the world over by active business buyers. Entrepreneur is the only business media powerhouse with dedicated franchise editorial content and renowned rankings, including the Franchise 500® recognized the world over.



The Entrepreneur's Source

Booth #: 829

464 Heritage Rd., 3rd Floor
Southbury, CT 06488
(203) 405-2171
gcook@franchisesource.com
futureoffranchising.com
Contact: Gregory Cook, Member
Strategist

For 40 years, The Entrepreneur's Source has connected Franchisor Members to millions of franchise candidates. Our approach to Career Ownership Coaching helps candidates define their goals, needs and expectations which enables us to better pair them with your unique opportunity to create strong, lasting WIN WIN relationships



Eulerity

Booth #: 942

45 West 45th St., Floor 8
New York, NY 10036
(845) 300-7058
marketing@eulerity.com
www.eulerity.com
Contact: Mary Hanula, Senior Director of
Marketing

We empower multi-location businesses with leading marketing automation. Our AI-powered platform seamlessly integrates organic & paid campaigns, driving revenue and reputation, while boosting ROI. Our Customer Success team provides expert guidance and insights. Time for cost-effective, multi-channel marketing success.



EventPrep, Inc.

Booth #: 507

266 Via De La Reina
Merritt Island, FL 32953
(845) 300-7058
ptrapp@eventprep.com
www.EventPrep.com
Contact: Paul Trapp, CEO

EventPrep, Inc. is a leading event planning franchise specializing in complimentary hotel site selection, contract negotiation, event planning, and registration solutions. With industry expertise and strong relationships, we save our franchise clients time, money, and stress while delivering exceptional event outcomes.

EverConnect

EverConnect

Booth #: 1047

PO Box 518
Bath, OH 44210
(781) 899-3675
support@everconnect.com
www.everconnect.com
Contact: Camden Kloss, Business
Development Manager

EverConnect is a lead generation and digital marketing company specializing in franchises within home services, health, and wellness industries. With proven expertise and a focus on crafting impactful campaigns, we help franchise businesses capture their audience's attention, spark meaningful connections, and drive action.

E-F

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



EZee Assist

Booth #: 613

1977 Glenada Crescent
Oakville, ON L6H 4M7, Canada
(647) 703-5894
raphael@ezeeassist.com
www.ezeassist.com
Contact: Raphael Rajan, CEO

AI-powered support platform for franchising. Integrates directly with franchisor knowledge systems, manuals, videos, etc. Enables franchisees to ask questions 24/7 via their preferred access channels. Routes queries to support staff through an intuitive ticketing system when needed. Reduces franchise support burden by 50%+.



F.C. Dadson

Booth #: 901

N1043 Craftsmen Drive
Greenville, WI 54942
(647) 703-5894
bobg@fcdadson.com
www.fcdadson.com
Contact: Tim Mately, VP, Sales

F.C. Dadson design, manufactures, and installs custom millwork, retail fixtures and interiors. We also provide a full suite of construction management services. In business for 50 years, we have helped hundreds of franchisors and thousands of franchisees to simplify their buildouts.



Falcon Construction

Booth #: 846

1 East Broward Blvd., Suite 805
Fort Lauderdale, FL 33301
(321) 403-6002
mmercurio@falconconstruction.net
www.falconConstruction.net
Contact: Mike Mercurio, COO

Falcon Construction LLC is a nationwide full service general contractor specializing in franchise, retail, and restaurant tenant fut-outs and store improvements. We have the ability to design, build and complete retail spaces that excel in both quality and excellence. We strive to provide the best service from beginning to end.



FAYE

Booth #: 104

23801 Calabasas Rd., Suite 102
Calabasas, CA 91302
(818) 280-4820
marketing-support@fayedigital.com
www.fayedigital.com
Contact: Josette Weinstein, Director of Marketing

Faye is a global leader in software strategy, deployment, integrations and ongoing management for mid-market to enterprise companies, working with clients in 25+ countries to integrate leading sales, service, and marketing solutions like SugarCRM, Salesforce, Freshworks, Zendesk, HubSpot, and more into clients' tech stacks.



Finally

Booth #: 1305

5355 Town Center Rd.
Suite 701
Boca Raton, FL 33486
(800) 711-3307
shay@finally.com
www.finally.com
Contact: Shay Young



Fish 919

Booth #: 815

117 Northeast 2nd St.
Fort Lauderdale, FL 33301
(800) 711-3307
lfisher@fish-consulting.com
www.fish919marketing.com
Contact: Lorne Fisher, CEO

Fish 919 is the result of the recent integration of two leading marketing agencies specializing in serving franchise businesses. With more than 100 team members across 15 states, the agency serves over 85 franchisors and 200+ franchisees in various industries with integrated digital marketing, creative and PR services.



Fish Window Cleaning Services Inc.

Booth #: 340

200 Enchanted Pkwy.
Manchester, MO 63021
(877) 707-3474
rachel@fishwindowcleaning.com
www.fishwindowcleaning.com
Contact: Rachele Baumer, Director of Marketing & Branding

Founded in 1978, Fish Window Cleaning specializes in low-rise commercial & residential window cleaning. We provide a unique, high-demand, recurring service through year-round window cleaning, keeping the windows of your business sparkling all year long. We are the leading choice for clients in need of crystal-clear windows.

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



FisherZucker

Booth #: 626

21 S. 21st St.
Philadelphia, PA 19103
(215) 825-3100
lfisher@fisherzucker.com
www.fisherzucker.com
Contact: Lane Fisher

Fisher Zucker LLC is a full-service franchise law firm with a national practice dedicated almost exclusively to franchise, registration, litigation, distribution and licensing matters. The firm has offices in Pennsylvania and New Jersey.



Fishman Public Relations

Booth #: 527

570 Lake Cook Rd., Suite 440
Deerfield, IL 60015
(847) 945-1300
sfish@fishmanpr.com
www.fishmanpr.com
Contact: Sherri Fishman, Chief Visionary Officer

Fishman PR is franchising's #1 agency for your integrated B2B & B2C marketing campaign execution & strategy. Since 1991, Fishman PR has ignited franchise system growth and brand awareness with needle-moving media relations and content marketing programs.



Flamel.ai

Booth #: 1156

615 Madison Ave.
Covington, KY 41011
(816) 277-4670
paul@flamel.ai
www.flamel.ai
Contact: Bridget Johnston, Head of Marketing

Flamel.ai is the marketing cloud for multi-location brands. Enhance your local marketing with our Ai-powered solutions!



Flywire

Booth #: 1152

141 Tremont St.
Boston, MA 02111
(216) 513-1714
trip.roney@flywire.com
www.flywire.com
Contact: Trip Roney, Sales and Partnerships

As your brand expands across the globe, collecting fees from franchisees quickly and tracking incoming payments can be challenging. With Flywire, your A/R teams can make it easy for customers to pay you in their preferred currency, settle payments in your preferred currency, and automate reconciliation processes.



Franchise Altitude LLC

2116 South Babcock St.
Melbourne, FL 32901
(850) 250-5123
dr@franchisealtitude.com
www.Franchisealtitude.com
Contact: Dustin Railey, Director



Franchise Benefit Solutions LLC

Booth #: 900

30200 Telegraph Rd., Suite 403
Bingham Farms, MI 48025
(248) 851-3668
michael@franchisebenefitsusa.com
www.franchisebenefitsusa.com
Contact: Michael Rubenstein, Operations Manager



Franchise Brokers Association

Booth #: 108

3751 Maguire Blvd., #115
Orlando, FL 32803
(248) 851-3668
b.lacaruba@franchiseba.com
www.franchiseba.com
Contact: Sabrina Wall, CEO

We connect ambitious executives with trusted franchise opportunities, providing the tools and guidance they need to transition from corporate leadership to successful business ownership.

FranchiseBusinessREVIEW™

Franchise Business Review

Booth #: 923

155 Brewery Lane, Suite 201
Portsmouth, NH 038014995
(603) 433-2270
info@franchisebusinessreview.com
www.tour.franchisebusinessreview.com
Contact: Yahina Santana, Marketing & Event Manager

Franchise Business Review (FBR) is an independent research firm that provides franchises with benchmarking and best practices to improve franchisee and employee satisfaction. FBR has been trusted by more than 1,300 top-performing companies to equip them with human-centric data and insights for long-term growth and success.

F

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



Franchise Capital Solutions

Booth #: 241

4844 E. 44th Ave.
Columbus, NB 68601
(402) 213-1757
lynsay@franchisecapitalsolutions.com
www.franchisecapitalsolutions.com
Contact: Lynsay Luchsinger, Owner/CEO

Nationwide financial solutions provider dedicated to the franchise industry providing a wealth of financial choices for entrepreneurs at every stage of their development. Known for our creative and competitive loan structures, we have access to SBA, conventional, EQ, and working capital loans for new and existing businesses.



Franchise Direct

Booth #: 535

3500 Lenox Rd. NE, Suite 1500
Atlanta, GA 30326
(404) 419-2120
jill@franchisedirect.com
www.franchisedirect.com
Contact: Jill Ptacek, Director of US Sales

Franchise Direct is the global leader for connecting potential franchisees with dream franchise opportunities. With over 20+ years of experience, Franchise Direct offers an expansive directory of current franchise businesses for sale, some of which are the most profitable franchises in the industry.



Franchise Ramp

Booth #: 1101

310 4th Ave., Suite 5010 PMB
Minneapolis, MN 55415
(918) 527-9113
aren@franchiseramp.com
www.franchiseramp.com
Contact: Aren Johnstone, CEO

Franchise Ramp, founded by Brian Holmes and Peter Hansen, is dedicated to franchisee success. Frustrated by agencies that didn't understand franchising, they built a team of experts. Now supporting over 900 franchise locations across 20 brands, we deliver growth, profitability, and lasting success for franchisees.



Franchise Times

Booth #: 524

2808 Anthony Lane S.
Minneapolis, MN 55418
(612) 767-3200
info@franchisetimes.com
www.franchisetimes.com
Contact: Kevin Pietsch

Franchise Times is known for its one-of-a-kind coverage that provides insight into every facet of franchising through print magazine and digital coverage. It illuminates the people, ideas and brands that make franchising the dynamic industry it is.



Franchise Training Solutions

Booth #: 1116

2637 North Shefford St.
Wichita, KS 67205
(316) 844-0235
fordspeaks@profitrichresults.com
www.profitrichresults.com
Contact: Ford Saeks, Keynote Speaker

Accelerate your franchisee's growth with keynotes and customized training solutions that address their top challenges. Kick-off your annual conference with Hall of Fame Franchise Keynote Speaker & Author, Ford Saeks. Live, Virtual & On-demand presentations on Artificial Intelligence, Mindset, Marketing, CX, and Culture.



Franchise Update Media

Booth #: 823

P.O. Box 20547
San Jose, CA 95160
(800) 289-4232 ext. 202
sales@franchiseupdatemedia.com
www.franchising.com
Contact: Barbara Yelmene, EVP,
Business Development

Franchise Update Media (FUM) has been a leader in providing valuable information to franchisors, franchisees and franchise prospects. FUM delivers a combination of conferences, targeted publications and digital properties for the franchise industry. Please visit www.franchising.com

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



Franchise Ventures

Booth #: 516

150 Granby St.
Norfolk, VA 23510
(888) 363-3390
matt.maxwell@franchiseventures.com
www.franchiseventures.com
Contact: Matt Maxwell

For over 25 years, Franchise Ventures has been connecting franchise development professionals with qualified prospects through a collection of multi-channel, franchise opportunity and business-for-sale web and app marketplaces. Contact us today to learn more!



FranchiseClique

Booth #: 738

245 Seven Farms Dr., Suite 110
Daniel Island, SC 29492
(843) 822-9669
guy@franchiseclique.com
www.franchiseclique.com
Contact: Guy Norcott, VP Sales



FranchiseFilming

Booth #: 547

6608 Gulf Fwy., Suite 600 #222
La Marque, TX 77568
(888) 389-3456
claudia@FranchiseFilming.com
www.franchisefilming.com
Contact: Trevor Rappleye, CEO & Storyteller

FranchiseFilming creates authentic, story-driven videos for franchisors—trusted by Neighborly, FastSigns, and more. Our VIP Membership model delivers nationwide filming for customer testimonials, training videos, and franchise development content. No scripts, no fake footage—just real stories that drive trust and growth.

FranchiseWire

FranchiseWire

Booth #: 1011

499 Ernston Rd., Suite B9
Parlin, NJ 08859
(888) 977-4374
jill@ifpg.org
www.franchisewire.com
Contact: Jill Abrahamsen, Editor in Chief

FranchiseWire is a one-stop destination for need-to-know information and practical inspiration about franchising. Our expert contributing writers and journalists bring a wealth of experience and knowledge from all areas of franchising.



FranConnect

Booth #: 221

13865 Sunrise Valley Dr., #150
Herndon, VA 20171
(703) 390-9300
austen.asadorian@franconnect.com
www.franconnect.com
Contact: Austen Asadorian, Chief Revenue Officer

FranConnect helps franchise brands and corporate-owned businesses connect growth with operational execution, driving location expansion, operational efficiency, and unit-level performance across the system. FranConnect, connecting growth with operational execution.



FRANdata

Booth #: 601

4501 N. Fairfax Drive, Suite 304
Arlington, VA 22203
(800) 485-9570
ksimon@frandata.com
www.frandata.com
Contact: Kan Simon, Client Advisor

FRANdata is an industry-leading research and consulting firm offering market intelligence that enables our clients to grow their business in franchising. By leveraging the largest database of franchise information in the industry, we help clients measure performance, find ideal targets and fully understand franchising.



FranFast by Fast Cloud

Booth #: 1110

1395 Brickell Ave., Suite 800
Miami, FL 33131
(305) 676-2472
ifa@franfast.io
www.franfast.io
Contact: Rogelio Martinez, President

FranFast is a complete franchise management suite built on the Salesforce.com platform. It is designed to help franchisors standardize and streamline franchise development, real estate, construction, operations, franchisee support, field visits, territory management and franchisee communication. We integrate with POS!

F-G

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



FranFund

Booth #: 521

505 Main St., Suite 200
Fort Worth, TX 76101
(817) 730-4500
sseiber@franfund.com
www.franfund.com
Contact: Sherri Seiber, President



FranNet

Booth #: 634

6844 Bardstown Rd., #645
Louisville, KY 40291
(502) 483-0640
info@frannet.com
www.frannet.com
Contact: Mario Castrejon, VP of Marketing

FranNet is the trusted choice for franchise consulting, connecting entrepreneurs with franchise opportunities that align with their goals. Backed by decades of experience and a proven process, FranNet delivers unmatched expertise and industry connections that drive growth and success across the franchise landscape.



FranServe Inc.

Booth #: 1030

345 Route 17 S., Suite 48
Upper Saddle River, NJ 07458
(800) 206-5454
avisconti@franserve.com
www.franserve.com
Contact: Alesia Visconti

FranServe Inc. is the largest franchise broker network in the world. We help brands expand by assisting them in finding new franchisees.



FRM Solutions, LLC

Booth #: 814

2870 Peachtree Rd., #915-1386
Atlanta, GA 30305
(404) 751-4240
mfriedman@frmsolutions.com
www.frmsolutions.com
Contact: Michael Friedman, Account Executive

FRM offers a best-in-class franchise relationship management platform to global enterprise franchisors. With customizable solutions for sales, operations, and finance, our platform helps integrate siloed systems, aligns cross-functional teams, and boosts profitability for our clients across every vertical.



Gallagher Franchise Solutions

Booth #: 615

2850 Golf Rd
Rolling Meadows, IL 60008
(404) 751-4240
susan_kothe@ajg.com
www.franinsurance.com
Contact: Susan Kothe, Program Manager

Gallagher Franchise Solutions provides tailored insurance programs and risk management resources. Our solutions protect businesses with comprehensive coverage, expert guidance, and streamlined claims management.



Gbbis

Booth #: 935

18005 Skypark Circle 54 J
Irvine, CA 92614
(570) 7249109
jorge.azpilicueta@gbbis.com
www.gbbis.com
Contact: Jorge Azpilicueta, Managing Director

For over 35 years Gbbis has been helping franchise organizations manage the impact of data, geography, and demographics in their business. Gbbis provides expertise in franchise territory management and optimization, site selection and evaluation, and data analytics to over 400 franchise clients. Visit us at booth #935!

Global Franchise

Global Franchise Magazine

Booth #: 459

Suite 2/4 Global House
Global Park, Moorside Industrial Es,
England
Colchester, Essex CO12BL
(+44) 1206506227
jenny.oneill@artichokehq.com
www.global-franchise.com
Contact: Jennifer O'Neill, Awards Manager

Global Franchise Magazine, highlights the best practices, showcasing innovations, and addressing challenges unique to global operations. Articles on building sustainable franchise models to features on adapting to cultural differences, it equips readers with the knowledge and tools to thrive in an ever-changing landscape.

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor

globalpayments

Global Payments

Booth #: 737

5995 Windward Pkwy
Alpharetta, GA 30005
(800) 421-5613
marene.harof@globalpay.com
www.globalpayments.com/employers/
employee-payments
Contact: Dianne Newton, National Sales
Manager

Global Payments is an all-in-one payroll, HR solutions and employee payments partner. We provide companies with innovative tools, including earned wage access, digital tip solutions, paycards and incentive/disbursement programs.

groupII

Group II

Booth #: 1142

4827 NW 72nd Ave.
Miami, FL 33166
(786) 621-5576
Carlos@Groupii.us
www.groupii.us
Contact: Carlos A Valderrama,
President / CEO

General Contractor serving franchises in the commercial interior build out & alterations spaces.



Guggenheim Retail Real Estate Partners, Inc.

Booth #: 749

3000 Internet Blvd., Suite 570
Frisco, TX 75034
(214) 872-4000
grreprealestatedepartment@
guggenheimpartners.com
www.guggenheimpartners.com/
retailrealestate
Contact: Timothy Rossi, Director of Real
Estate

Guggenheim Retail Real Estate Partners, Inc., a wholly owned subsidiary of Guggenheim Partners, is a full-service single tenant real estate development firm based in Dallas, TX. We offer full build-to-suit, reverse build-to-suit and entitled ground leases for client partners in all sectors of the retail industry.



HigherVisibility

Booth #: 912

6070 Poplar Ave., Suite 760
Memphis, TN 38119
(901) 672-7243
info@highervisibility.com
www.highervisibility.com
Contact: Lauren Brady

HigherVisibility is a nationally acclaimed SEO agency and online marketing firm specializing in franchise marketing. We deliver practical, results-driven strategies to help franchises gain greater visibility in search results—bringing in more customers and driving growth!



Hot Dish Advertising

Booth #: 530

3500 Vicksburg Lane N., Suite 400-361
Plymouth, MN 55447
(612) 341-3100
dkane@hotdishad.com
www.hotdishad.com
Contact: Dawn Kane

With over two decades of expertise, Hot Dish Advertising has been ranked a top franchise marketing supplier by industry peers for 7 years. As a full-service FranFocused™ and BrandFocused agency, we offer award-winning custom solutions designed to spark conversations and drive results.



Hughes

Booth #: 931

11717 Exploration Lane
Germantown, MD 20876
(301) 428-5500
carl.udler@hughes.com
www.hughes.com/franchise
Contact: Carl Udler, Marketing

In the competitive franchise marketplace, success often hinges on a consistent customer experience, employee experience and brand experience across locations.



Human Interest

Booth #: 1241

655 Montgomery St., Suite 1800
San Francisco, CA 94111
(855) 622-7824
franchises@humaninterest.com
www.humaninterest.com
Contact: Kyle Rhodes, Business
Development Manager

Human Interest is a modern, affordable 401(k) provider that makes it easy for your franchise to offer retirement benefits for your business and employees.

H-I

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



Huntington National Bank

Booth #: 449

7 Easton Oval
Easton, OH 43219
(561) 777-0123
jelena.kuchar@huntington.com
www.huntington.com
Contact: Jelena Kuchar, SBA Market Manager

Huntington Bank is proud to be an SBA Preferred Lender. This means that on behalf of the SBA, we have the authority to make final decisions on most SBA loans, helping to make sure you get to financing you need, easily and efficiently. Now nationwide.



Hylant

Booth #: 528

811 Madison Ave.
Toledo, OH 43604
(561) 777-0123
Sarah.Tracy@Hylant.com
www.hylant.com
Contact: Sarah Tracy, Client Executive

Hylant is one of the largest privately held insurance brokerages in the United States. Founded in 1935, the company offers comprehensive risk management consultation, alternative risk financing services, business insurance, employee benefits and consultation, small business insurance solutions and personal insurance.



iFranchise Group

Booth #: 739

1630 45th St., Suite #202
Munster, IN 46321
(708) 957-2300
tmcgrath@ifranchisegroup.com
www.ifranchisegroup.com
Contact: TBD

iFranchise Group comprises the world's top franchising professionals and was voted the #1 franchise consulting/development firm in independent surveys of hundreds of franchisors each year from 2019 through 2024. Stop by Booth #739 to discuss your franchise questions and how we can assist with your franchise growth.



Ignite Visibility

Booth #: 1023

4370 La Jolla Village Dr, Unit 320
San Diego, CA 92122
(619) 752-1955
opportunity@ignitevisibility.com
www.ignitevisibility.com
Contact: Joseph Mohay, President of Franchise

Ignite Visibility is a premier, full-service digital marketing agency dedicated to providing innovative marketing solutions to established franchise and multi-location businesses



Image Cube

Booth #: 431

15840 Monte St., B109
Los Angeles, CA 91342
(866) 899-2823
cs@imagecube.com
www.printpropel.com
Contact: Ari Boyajian, Founder & CEO

Image Cube delivers branding solutions for the franchise community, including printing, signage/POP, promotional products, marketing materials, direct mail, and fulfillment. Our cutting-edge web platform, PrintPropel.com, ensures brand consistency, streamlines operations and offers cost-saving benefits for franchise brands.



imageOne Uniforms

Booth #: 1026

1525 Park Manor Blvd, #149
Pittsburgh, PA 15205-4805
(715) 919-4202
ryan@imageoneuniforms.com
www.imageoneuniforms.com
Contact: Ryan Yingling, Vice President of Sales

imageOne Uniforms helps franchises promote themselves by providing logo apparel, uniforms, promotional products, and online company stores. Our clients love our exceptional service, competitive pricing, eco-friendly options, and fresh, creative ideas that you can't get anywhere else. Power Up Your Marketing with imageOne!

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



INFINITI HR

Booth #: 835

6263 N. Scottsdale Rd., Suite 143
Scottsdale, AZ 85250
(623) 455-6234
daniel.mormino@infinitehr.com
www.infinitehr.com
Contact: Daniel Mormino, Senior Vice President

Exceptional Experiences! Ranked Best PEO for Franchises® | Attract & Retain Top Talent with the holistic service designed to reduce total labor cost and mitigate employer liability for your competitive advantage. Mitigate employer liability with the Preferred Supplier to many of the most innovative brands, INFINITI HR!



International Franchise Association

Booth #: 723

1900 K St. NW., Suite 700
Washington, DC 20006
(202) 628-8000
info@franchise.org
www.franchise.org
Contact: Matthew Haller, CEO & Storyteller

The International Franchise Association is the only national trade association that represents all aspects of the franchise community. Our mission is to protect, enhance and promote franchising.



The IFA World Franchise Show

Booth #: 728

One Newark St.
Hoboken, NJ 07030
(202) 628-8000
james.berryman@fortemexpo.com
www.ifafranchiseshow.com
Contact: Danielle Bay, Event Manager

The IFA World Franchise Show will bring together the IFA's expertise in franchising and Fortem's world-class exhibition management to deliver the only event that offers exceptional value for franchise brands seeking qualified business owners.



IFPG

Booth #: 1013

499 Ernston Rd., Suite B9
Parlin, NJ 08859
(202) 628-8000
membership@ifpg.org
www.ifpg.org
Contact: Red Boswell, Vice President

The International Franchise Professionals Group (IFPG) is a membership-based organization with more than 1,500 franchise professionals. Our growing community is made up of Franchisors, Franchise Consultants and Lenders, and key players who help potential candidates through identifying and investing in a franchise business.



DIRECT INSURANCE

Intrepid Direct Insurance

Booth #: 110

5400 W. 110th St. Floor 4
Overland Park, KS 66211
(618) 977-1470
snash@intrepiddirect.com
www.intrepiddirect.com
Contact: Steve Nash, Regional Account Executive

Intrepid Direct Insurance is redefining commercial insurance with a direct-to-consumer model. Our broker-free experience infuses insurance with a personal connection, empowering Auto Aftermarket, Restaurant, and Gym and Fitness businesses with direct savings and innovative solutions. Explore at intrepiddirect.com/ifa-event.



Ironmark

Booth #: 946

9040 Junction Dr.
Annapolis Junction, MD 20701
(618) 977-1470
franchise@ironmarkusa.com
www.ironmarkusa.com
Contact: Matt Herndon, VP of Sales

Are you driving ROI across all locations? Ironmark bridges digital and physical marketing with data-driven strategies, signage, digital advertising, swag, and a brand management platform to streamline ordering and track results. Stop by booth 946/948 to see how we simplify and scale your brand's impact!

EXHIBITORS BY COMPANY

J-L

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



JLL's Visionary Insights Group

Booth #: 956

200 East Randolph St., Floor 45
Chicago, IL 60601
(773) 593-7285
paul.sill@jll.com
www.jll.com
Contact: Paul Sill

Our team of data-scientists and advisors serve retail, restaurant, financial, healthcare, education, and more. We blend science with real estate planning using machine learning and 5+ terabytes of consumer/market intelligence. This results in actionable insights accessible through VuePoint, our intuitive mapping platform.



Jobber

Booth #: 950

10130 103rd St. NW, Suite 300
Edmonton, AB T5J 3N9, Canada
(888) 424-5301
ari.h@getjobber.com
www.getjobber.com
Contact: Ari Herberman, Director,
Channel Partnerships

Jobber is an award-winning software for home service franchises. Unlike spreadsheets or pen and paper, Jobber keeps track of everything in one place and automates day-to-day operations, so franchises can run smoothly and provide five-star service. Jobber is used by home service pros to serve over 27 million properties.



Lathrop GPM LLP

Booth #: 635

80 S. 8th St.
3100 IDS Center
Minneapolis, MN 55402
(612) 632-3284
elizabeth.dillon@lathropgpm.com
www.lathropgpm.com
Contact: Liz Dillon, Partner

With one of the leading franchise and distribution practices, Lathrop GPM attorneys serve franchisors and master franchisees throughout the world.



The Learning Network

Booth #: 611

333 5 Ave. SW, Suite 520
Calgary, Alberta T2P 3B6, Canada
(416) 833-2146
shona.mccarty@learning.net
www.learning.net
Contact: Shona McCarty, SVP Sales

The Learning Network is a leading full-service training company with award-winning XR learning courses. We are a dynamic partner, fostering collaboration and providing a robust Learning Management System (LMS). Our mission is to bridge companies to peak performance, epitomized by our tagline: "Unleash Your Greatness."



LearningZen

Booth #: 504

1240 East 2100 S., Suite 204
Salt Lake City, UT 84106
(801) 456-6128
cassandras@learningzen.com
www.learningzen.com
Contact: Cassandra Mark, Ops

LearningZen is a simple-to-use franchise online training platform that helps franchise brands ensure all units are trained, up-to-date, and delivering world-class customer experiences. We teach you how to create courses, and exams, setup notifications for your franchisees and brand the site to match your own.



Listen360

Booth #: 947

3601 Walnut St., #400
Denver, CO 80205
(678) 352-3000
sales@listen360.com
www.listen360.com
Contact: Scott Morgenroth, Brand
Director

Listen360 is a powerful, NPS-based customer experience platform that enables brands to attract and retain business, improve operations, and transform delighted customers into vocal advocates. Join over 400 franchise brands around the globe in building better customer relationships that result in increased growth and profit!

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor

LocaliQ

LocaliQ

Booth #: 323

1675 Broadway
23rd Floor
New York, NY 10019
(615) 732-9403
scott.szczekocki@localiq.com
www.localiq.com
Contact: Scott Szczekocki, Sr. Director,
National Brands

LocaliQ is a growth marketing platform that combines innovative technology and unparalleled expertise to equip any business to prosper. Our solutions help you find, convert, and keep more customers by optimizing the impact of your campaigns at every stage of the marketing funnel.

LOCATE

LocateAI

Booth #: 906

1779 Wells Branch Pkwy., Suite 110B
#316
Austin, TX 78728
joe@locate.ai
www.locate.ai
Contact: Joe Lee, CEO

LOCATION3

Location3

Booth #: 620

820 16th St.
Suite 300
Denver, CO 80202
(720) 779-3686
jallen@location3.com
www.location3.com
Contact: Joshua Allen, V.P. of Marketing
& Sales

Location3 is the premier partner driving digital transformation for franchise systems. We are a catalyst for revenue growth, with over 25 years of proven expertise in digital marketing, media, data analytics and technology solutions. Our proprietary LOCALACT platform also empowers franchisees to drive growth in customers.



Loomis

Booth #: 1140

2500 Citywest Blvd., Suite 2300
Houston, TX 77042
(713) 435-6700
sales@us.loomis.com
www.loomis.us
Contact: Lenny Evansek, SVP Safepoint
Business Development

Loomis is the leader in the cash handling services industry. We provide secure armored transport, SafePoint Cash Management solutions, ATM services, cash/coin/check processing, outsourced vault services, as well as international services.



LoyaltyLoop

Booth #: 549

5700 Post Rd., Suite 10
East Greenwich, RI 02818
(401) 560-0311
sales@loyaltyloop.com
www.loyaltyloop.com
Contact: John DiPippo, Owner/
President

LoyaltyLoop makes it easy for brands and businesses to create outstanding customer experiences that will fuel growth, brand loyalty, and competitive separation. Using email and SMS surveys, track Net Promoter Score and other CX metrics, automatically encourage Google reviews, and identify new sales opportunities.



LSM

Booth #: 650

310 Seven Springs Way, Suite 150
Brentwood, TN 37027
(615) 209-9041
marketing@lsm.works
www.lsm.works
Contact: Justin Harris, VP of Business
Development

LSM is an award-winning full-service advertising agency delivering advertising that moves the needle. We're a tight-knit team of innovators who love helping franchise businesses grow with smart, data-driven strategies and a client-focused approach. Contact us to learn more at lsm.works today!



Marchex, Inc.

Booth #: 1053

1200 5th Ave., Suite 1300
Seattle, WA 98101
(800) 840-1012
connect@marchex.com
www.marchex.com
Contact: Lee Barth, VP, Enterprise Sales

Trusted by leading franchises like Authority Brands, Neighborly, and Two Men and a Truck, Marchex's AI-powered platform transforms customer conversations into actionable business insights. With voice and text analysis, it helps sales and marketing teams drive measurable revenue growth.



Marketing.com

Booth #: 1123

101 Workman Court
Eureka, MO 63025
(314) 586-5190
rich.russell@marketing.com
www.marketing.com
Contact: Richard Russell, VP
Signage Ops

M

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



The Martec Group

Booth #: 1303

202 E. 3rd St., Suite 200
Royal Oak, MI 48067
(248) 327-8024
josh.emington@martecgroup.com
www.martecgroup.com
Contact: Josh Emington, Vice President

The Martec Group specializes answering difficult questions to drive growth for franchisors. Our tenacious approach to market research ensures that clients receive a deeper understanding of their customers, markets, and opportunities. Our custom solutions were built over 40 years of delivering actionable insights.



Marvia

Booth #: 457

228 East 45th St., Suite 9E
New York, NY 10017
(646) 791-1793
christopher@getmarvia.com
www.getmarvia.com
Contact: Christopher Brown, Director
North America

Marvia streamlines franchise marketing operations by helping scale local marketing while maintaining brand consistency. Empower franchisees to easily create localized marketing materials, automate campaign distribution, and reduce the HQ team's workload. Trusted by brands like Domino's, HomeWell, KidStrong & Sonny's BBQ.



MetLife

Booth #: 861

3343 Avenida De Loyola
Oceanside, CA 92056
(760) 402-4006
brent.cornell@metlife.com
www.metlife.com
Contact: Brent Cornell



MFV Expositions

Booth #: 836

65 Harristown Rd., Suite 300
Glen Rock, NJ 07452
(347) 440-3812
martin.joksimovic@comexposium.com
www.franchiseexpo.com
Contact: Martin Joksimovic, President

MFV Expositions brings franchise brands together with the most qualified attendees at our face-to-face events. U.S. shows include the International Franchise Expo, Franchise Expo Charlotte, Franchise Expo West, Franchise Expo Austin and Franchise Expo South. International events will take place in Mexico and Germany.



Milestone Inc.

Booth #: 305

333 West San Carlos St., Suite 600
San Jose, CA 95110
(646) 465-0100
gaurav.v@milestoneinternet.com
www.milestoneinternet.com
Contact: Jeff Katz, Sr. Director of
Enterprise Sales

Milestone drives online discovery and customer acquisition with our proprietary digital presence platform. The Milestone platform combines Website CMS, Schema Manager, AI Content Studio, Local listings, Reviews management, FAQ Manager, and Analytics in one easy-to-navigate space.



Mitsch Design

Booth #: 1146

200 South Rangeline Rd., 226
Carmel, IN 46032-2135
(317) 573-2222
srice@mitschdesign.com
www.mitschdesign.com
Contact: Stephanie Rice, Franchise
Services Coordinator + Project Manager

Mitsch Design works with franchisors who want to accelerate growth and build locations faster. Our integrated team of architects, engineers, interior designers and construction specialists have years of franchise industry experience to ensure your standards are reflected in every build. Furniture procurement also available.



MITSUOKA & COMPANY

Mitsuoka and Company

Booth #: 1228

4730 E. Lone Mountain Rd., Suite 106
Cave Creek, AZ 85331
(317) 573-2222
accounting@mitsuokacompany.com
www.mitsuokacompany.com
Contact: Jason Thompson, Director of
Recruiting

Mitsuoka and Company provides comprehensive, all-in-one recruiting services and solutions. We specialize in franchising and help both franchisors as well as franchisees across North America.



More Vang

3670 Wheler Ave.
Alexandria, VA 22304
(703) 751-3611
oshiblaq@morevang.com
www.morevang.com
Contact: Omar Shiblaq, Director of
Business Development

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



Morrow Hill

Booth #: 401

14800 Quorum Drive, Suite 330
Dallas, TX 75254
(214) 254-3721
caroline@morrowhill.com
www.morrowhill.com
Contact: Jonathan Hill

Morrow Hill specializes in accelerating franchise growth by providing expert real estate services. With a dedicated team for each specific brand, we streamline site selection, lease negotiations, and market expansion, ensuring fast, efficient, and strategic solutions to help franchises thrive and grow rapidly.

Motive

Motive

Booth #: 257

55 Hawthorne St., Suite #400
San Francisco, CA 94105
(855) 922-5740
franchisesales@gomotive.com
www.go.gomotive.com/general_franchising.html
Contact: Joe Krause, Global Account Manager Enterprise Sales

Motive is the only Integrated Operations Platform that combines Driver Safety, Fleet Management, Equipment Monitoring, and Spend Management in a single system. Motive enables fleets to maximize vehicle and asset operational efficiency, protect employees and assets, review and monitor job site quality control, and much more.



Mulberri, Inc.

Booth #: 356

440 N. Wolfe Rd.
Sunnyvale, CA 94085
(408) 307-2888
princy@mulberri.io
www.mulberri.io
Contact: Princy Jain, CRO

Mulberri Cyber is an innovative cyber insurance product offering predictable and affordable pricing, straightforward coverages, and a frictionless application process that consists of a single question and signature. Additionally our Tech Compliance Platform can help with managing cyber and other compliance needs.



myHRcounsel

Booth #: 653

601 Carlson Pkwy., Suite 530
Minnetonka, MN 55305
(408) 307-2888
ayoung@myhrcounsel.com
www.myhrcounsel.com
Contact: Ann Young, VP of Sales & Marketing

myHRcounsel, the preferred solution for HR Compliance Services providing unlimited access to experienced employment attorneys for an affordable monthly subscription. Licensed attorneys help navigate the complexities of HR Compliance with confidence and ease simplifying operations and generating bottom line revenue.



MyOutDesk LLC

Booth #: 123

3001 E. St.
Sacramento, CA 95816
(800) 583-9950
sales@myoutdesk.com
www.myoutdesk.com
Contact: Jeremy MacDonald, VP Sales

For nearly 20 years, we have been at the forefront of the virtual workforce industry, serving 50+ industries and over 8,500 clients. Our deep expertise enables us to quickly identify and solve business challenges, providing indispensable talent that deliver immediate results and drive enduring momentum.



MyTime

Booth #: 1007

947 Linda Flora Drive
Los Angeles, CA 90049
(615) 423-2027
marcus@mytime.com
www.mytime.com
Contact: Marcus Slater, Chief Growth Officer

MyTime is a fully integrated appointment scheduling, point-of-sale and customer engagement platform for multi-location chains and franchises. It's built to be modular, but it really shines when the various components work together to maximize revenue by reaching customers wherever they when they are ready to transact.

N-O

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



The National Franchise Show

Booth #: 637

260 Town Centre Blvd., Suite 102
Markham, Ontario L3R 8H8 Canada
(646) 694-9665
michael@nationalevent.com
www.franchiseshowinfo.com
Contact: Michael Hyam, Franchise Show Director

The National Franchise Show produces the largest show circuit of franchise tradeshow across North America. We produce the highest volume of prospective franchisee buyers per show in the country! If you are seeking quality franchise buyers whom are actively seeking opportunities, please reach out for more information!



NEXA

Booth #: 1311

2001 W. Camelback Rd, #400
Phoenix, AZ 85015
(877) 872-9579
gabriel.brunk@nexa.com
www.nexa.com
Contact: Gabriel Brunk, Director, Business Development

Your 24/7/365 partner for business growth. We combine people-powered and AI-driven solutions for call answering, inbound/outbound sales, live chat, text, and more. With industry expertise, bilingual receptionists, and customized support, we help you scale effortlessly. Never miss a lead—partner with Nexa today!



NFP, an Aon Company

Booth #: 1301

17100 N. 67th Ave., Suite 700
Glendale, AZ 85308
(877) 872-9579
svontersch@nfp.com
www.nfp.com
Contact: Sara Von Tersch, Senior Vice President

NFP, an Aon company, is an organization of consultative advisors and problem solvers helping companies and individuals address their most significant risk, workforce, wealth management and retirement challenges.



Nora Lighting

Booth #: 1043

6506 Gayhart St.
Commerce, CA 90040
(800) 686-6672
dan@norlighting.com
www.norlighting.com
Contact: Dan Ocasio, Director of National Accounts



Northeast Color

Booth #: 427

116 Crosby Rd., Suite 10
Dover, NH 03820
(800) 686-6672
derrick.ableman@northeastcolor.com
www.northeastcolor.com
Contact: Derrick Ableman, Marketing Manager



Online Image

Booth #: 550

5353 South 960 E., #220
Salt Lake City, UT 84117
tlyman@onlineimage.com
(801) 261-5700
www.onlineimage.com
Contact: Terry Lyman, CRO

Digital marketing agency.



Dash™

Osler Dash

Booth #: 1204

100 King St. W., Suite 6200
Toronto, Ontario M5V0B1, Canada
(416) 646-3303
jfarr@osler.com
www.osler.com/en/expertise/services/franchise/osler-dash
Contact: Julia Farr, Senior Manager, Osler Dash

Osler Dash is an online platform that automates the franchise disclosure and contracting process. Use a solution that is tailored for your business to ensure compliance, generate and store customized franchise documents instantly, manage the e-delivery and e-signature of documents and streamline communications.



Outreach Studios

Booth #: 638

13545 Barrett Pkwy. Dr., Suite 160
Manchester, MO 63021
(314) 717-1158
rob@outreachstudios.com
www.outreachstudios.com
Contact: Rob Glessner, President

Outreach Studios creates custom video solutions designed to meet the specific needs of franchisors. We help you sell more franchises, deliver consistent training, and build a strong, unified brand identity. Our videos connect emotionally with viewers, making your brand's story relatable and inspiring.

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



Paychex ***

Booth #: 801

911 Panorama Trail S.
Rochester, NY 14625
(314) 717-1158
eventsmarketing@paychex.com
www.paychex.com/franchise
Contact: Gina Piendel, Events Marketing Manager

Paychex Inc. is proud to be a Preferred Partner of the IFA. Paychex is a leading provider of integrated human capital management solutions for payroll, benefits, human resources, and insurance services. We're a digitally driven HR leader on a mission to help franchise businesses succeed by making complex challenges brilliantly simple. Our unique combination of digital HR technology and advisory services meets the changing needs of employers—helping them to attract and retain talent, offer affordable benefits, and improve engagement. The Paychex franchise support experts can help yield positive results for your HR issues, like hiring and compliance. Learn more by visiting Booth 801 at the IFA Convention.



Paycor

Booth #: 910

4811 Montgomery Rd.
Cincinnati, OH 45212
(513) 954-7139
kgeiger@paycor.com
www.paycor.com
Contact: Krista Geiger, Vice President, Business Development

Paycor's HR, payroll, and talent platform connects leaders to people, data, and expertise. We help leaders drive engagement and retention and give them unprecedented insights into their operational data with a unified HCM experience that can seamlessly connect to other mission-critical technology.



Paylocity

Booth #: 1103

1400 American Lane
Schaumburg, IL 60173
(224) 221-6699
soffir@paylocity.com
www.paylocity.com
Contact: Sam Offir, Business Development Executive

Paylocity is an award-winning provider of cloud-based HR, payroll and spend management software streamlining HR, payroll and spend to attract and retain talent, and build workplace culture.



Payroll Vault

Booth #: 663

1860 W. Littleton Blvd.
Littleton, CO 80120
(303) 763-1852
tricia.petteys@payrollvault.com
www.payrollvault.com
Contact: Tricia Petteys, Chief Executive Officer

Experience boutique payroll services that put your business first. Payroll Vault combines sophisticated technology with personalized attention from dedicated specialists that deliver seamless payroll, HR, and compliance solutions. No call centers – just exceptional service.



PCS VoIP

Booth #: 1015

1948 E. Santa Fe
Olathe, KS 66062
(303) 763-1852
tchristo@pcsusa.com
www.pcsvoip.com
Contact: Tamer Christo, CEO



Placer.ai

Booth #: 434

343 Soquel Ave., #251
Santa Cruz, CA 95062
(415) 228-2444
parker.noonan@placer.ai
www.placer.ai
Contact: Parker Noonan, Sales Development Manager

Placer.ai is the leader in location analytics. Thousands of organizations rely on Placer to analyze consumer behavior, understand market trends, and optimize critical business decisions.



PlanItRetail

Booth #: 1237

PO Box 363
Granby, CT 06035
(630) 338-2829
matt.spahn@planitretail.net
www.planitretail.net
Contact: Matt Spahn, Founder & CEO

Marketing & Media Services & Software Platform



Plante Moran

Booth #: 140

3000 Town Center, Suite 100
Southfield, MI 48075
(630) 338-2829
lisa.plonka@plantemoran.com
www.plantemoran.com
Contact: Lisa Plonka, Partner

Plante Moran is among the nation's largest audit, tax, consulting, and wealth management firms and provides a full line of services to organizations in the following industries: manufacturing and distribution, financial services, service, healthcare, private equity, public sector, real estate, construction, and energy.

P

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor

Podium

Podium

Booth #: 812

1650 Digital Drive
Lehi, UT 84043
(833) 276-3486
sales@podium.com
www.podium.com
Contact: Amanda Taylor, Sr. Manager
Event Marketing

Podium is your all-in-one AI-powered lead management and communication platform used by more than 100,000 businesses to acquire and convert new customers. Our new AI employee, is helping businesses respond to leads instantly anytime of the day or night—significantly increasing lead conversion rates and revenue.



PrintComm

Booth #: 411

3040 S. Dye Rd
Flint, MI 48507
(517) 812-6889
klathrop@printcomm.com
printcomm.com
Contact: Stephen Naughton, Sales
Director

PrintComm offers world-class data expertise and execution for direct mail. If you need complex direct mail printing and mailing services that will help ensure outstanding results, you need PrintComm.

Profit Mastery®

Profit Mastery

Booth #: 204

PO Box 219
Hobart, WA 98025
(206) 284-5102
pamela@brs-seattle.com
www.profitmastery.net
Contact: Pamela Leadbetter, General
Manager

PROFIT



Profit Soup

Booth #: 1006

2808 SW 300th Pl.
Federal Way, WA 98023
(206) 282-3888
profits@profitsoup.com
www.profitsoup.com
Contact: Lauren Owen, Director of
Marketing

Elevate franchisee performance with proven education that drives profitable growth. Build system-wide financial confidence with our engaging online training. Certify your team as Profit Lab Facilitators to lead transformative learning experiences. Deliver results with our high-energy speakers for keynotes and workshops.



ProfitKeeper

Booth #: 534

1487 Dunwoody Dr.
West Chester, PA 19380-1494
(678) 467-1475
aclose@primepay.com
www.primepay.com
Contact: Alex Close, Area Sales Manager

ProfitKeeper is a powerful financial management platform that helps businesses optimize profitability and streamline operations. Offering real-time insights, cost analysis, and financial forecasting, it empowers businesses to make data-driven decisions, improve cash flow, and drive growth with ease.



Promotex Productions

Booth #: 1114

710 S. Powerline Rd., Suite E.
Deerfield Beach, FL 33442
(514) 743-6896
steven@promotexproductions.com
promotexusa.com
Contact: Pamela Zarbatany, Head of
Sales

Promotex Productions is a cross-border company, headquartered in Canada and the United States, focused on bringing brands' stories to life through custom promotional products and merchandise. With over 20 years of industry expertise, We partners with orgs of all sizes, from ambitious startups to Fortune 100 companies.



Pronexis, Inc

Booth #: 417

761 W. 1200 N., Suite 100
Springville, UT 84663
(855) 970-2671
bryson@pronexis.com
www.pronexis.com
Contact: Bryson Naylor, VP of Sales



Purple Penguin Digital

2800 S. 100th Ct., Suite 1
Omaha, NB 68144
(531) 201-9084
jason.sunday@purplepenguindigital.com
www.purplepenguindigital.co
Contact: Jason Sunday, President

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



Qvinci Software

Booth #: 740

1601 South MoPac Expressway,
Suite D350
Austin, TX 78746
(512) 637-7337
brada@qvinci.com
www.qvinci.com
Contact: Brad Adams, President, CEO and
Chairman

The leader in franchise financial, operational, and performance management, Qvinci helps franchises effectively measure, monitor, and communicate financial performance in a manner everyone can understand and act on. Qvinci's patented solutions provide near real-time access to the actionable insights that matter most.

RAYNMAKER

Raynmaker

Booth #: 960

1615 Platte St., Suite 200, Suite 200
Denver, CO 80202
(512) 637-7337
jason@topdogsalescenter.com
www.raynmaker.ai
Contact: Jason, Co-Founder/Vice
President

End to end business solutions from
marketing to sales.



Reef Health

Booth #: 952

2020 N. Central Ave., Suite 400
Phoenix, AZ 85004
(833) 353-7333
jesse.curry@reefhealth.com
www.reefhealth.co
Contact: Jesse Curry, Chief
Development Officer

Reef Health is an innovative benefits club designed specifically for small businesses. Employers customize their plans according to their needs and pocketbooks. At Reef Health we leverage technology in our health and wellness plans to drive down healthcare costs. Plans start as low as \$29 per month.



Reliable Background Screening

Booth #: 934

8149 E. Evans Rd., Suite 9
Scottsdale, AZ 85260
(800) 787-2439
brett.troisi@reliablebackground.com
www.ReliableBackground.com
Contact: Brett Troisi, Vice President

Reliable Background Screening performs thorough and compliant background checks on franchisee and employee applicants. Bringing on the right individuals is critical to the success of your franchise growth. Since 1990, Reliable Background Screening has helped mitigate risk for thousands of franchise brands worldwide.



RESOLUT RE

Booth #: 903

901 S. MoPac Expwy, Bldg 2, Suite 350
Austin, TX 78746
(512) 474-5557
amelia@resolutre.com
www.resolutre.com
Contact: Amelia Andrews, COO

RESOLUT RE offers it all - Analytics, geo-fencing, brokerage/site selection, all free of charge to you/yours without any blanket representation agreements. All 50 states across the US and up to 130+ countries around the globe.



RevLocal | A Hibu Company

Booth #: 905

9200 Worthington Rd., Suite 210
Westerville, OH 43082
(800) 456-7470
justin.nowicki@hibu.com
www.revlocal.com
Contact: AJ Shull, Brand Sales Manager

We're RevLocal, now a Hibu Company, a digital marketing agency that helps businesses build a stronger, more sustainable online presence and reach more potential customers with a personalized approach to digital marketing.

R-S

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



Rhino 7 Consulting

Booth #: 435

51 Kilmayne Dr., Suite 200
Cary, NC 27511
(919) 977-9517
ritadegroot@rhino7.com
www.rhino7.com
Contact: Doug Schadle, CEO

Rhino 7 is your champion for successful growth. We're a seasoned franchise and sales development firm committed to empowering franchisors—placing an emphasis on communication and strategic partnerships. We help grow existing franchisors by selling franchisees, and create new franchisors out of existing businesses.



Rocket Clicks

Silver Spring Drive
Menomonee Falls, WI 53051
(262) 437-2334
tdolph@rocketclicks.com
www.rocketclicks.com
Contact: Tyler Dolph, CEO



RYNO Strategic Solutions

Booth #: 248

15600 N. Black Cyn Hwy., C200
Phoenix, AZ 85053
(602) 303-4558
sarah.wilkinson@ryno.com
www.ryno.com
Contact: Sarah Wilkinson

We provide digital marketing strategies designed to scale your home-services business - from HVAC to plumbing, electrical, roofing, and more. As a Google Premier Partner, our home-services experience and custom tailored campaigns make us the best at what we do.



SalesDesk

Booth #: 850

1090 Dehaven St.
Conshohocken, PA 19428
(610) 554-8020
morgan@gosalesdesk.com
www.gosalesdesk.com
Contact: Morgan Smith, President

SalesDesk boosts commercial revenue for franchisees through email marketing with data-driven automation, personalized campaigns, and real-time performance tracking. Visit booth 850 to learn how we help franchisees engage prospects effectively, nurture leads, and drive conversions, maximizing ROI and growth potential.



Saxton & Stump

Booth #: 603

100 Deerfield Lane, Suite #240
Malvern, PA 19355
(484) 218-9201
tjk@saxtonstump.com
www.saxtonstump.com/what-we-do/
franchising-licensing-and-distribution
Contact: Thomas Kent, Jr., Shareholder and Co-Chair, Franchising, Licensing and Distribution

Saxton & Stump provides solutions for complex legal issues and partners with clients to create a roadmap for their success. Our attorneys have decades of experience working for emerging, national, and international clients in franchising and distribution. We would love to find out more about how we can help you!



Schooley Mitchell

Booth #: 1057

1030 Erie St.
Stratford, Ontario N4Z 0A1, Canada
(519) 271-6477
julie.beaney@schooleymitchell.com
www.schooleymitchell.com
Contact: Julie Beaney, Director of Franchisee Relations

Schooley Mitchell is a cost reduction franchise specializing in reducing business' expenses across several key areas. Our service is risk-free and completely independent; the only profits we earn come from savings identified for our clients.



Scorpion ***

Booth #: 501

27750 Entertainment Dr.
Valencia, CA 91355
(519) 271-6477
events@scorpion.co
www.scorpion.co
Contact: Gabriella Ferrara, Vice President of Strategic Sales

Scorpion leads the way in helping franchise businesses grow revenue through digital marketing. With AI-driven technology, unmatched data, and 20+ years of expertise, Scorpion focuses on maximizing results across the entire client journey. With Scorpion, there's no guesswork, only growth.

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



serviceminder

ServiceMinder

Booth #: 441

3308 Preston Rd., Suite 350-232
Plano, TX 75093
(469) 838-6950
dominiqueg@serviceminder.com
www.serviceminder.com
Contact: Olivia DiGirolamo, Director of Marketing

serviceminder is the leading platform built to support both franchisors and franchisees in managing and growing home services brands.



SERV

Booth #: 648

125 E. Campbell Ave., Suite 101
Campbell, CA 95008
(831) 236-2786
nickhil@goserv.com
www.goserv.com
Contact: Nickhil Bhavne, CEO

Rev Up Your Growth with SERV. We believe in helping local service professionals embrace the future of service excellence. Our transformative software suite streamline operations, connect efficiently with customers, and cultivate lasting relationships, ensuring your business not only meets but exceeds its growth potential.



SFV Services, LLC

Booth #: 339

25550 Grand River Ave.
Redford, MI 48240
(800) 630-1021
lori.r@sfvservices.com
www.sfvservices.com
Contact: Lori Rohde, National Account Executive

SFV Services is a leading national General Contractor specializing in franchise development. We provide comprehensive solutions, from pre-construction to complete build-out, ensuring your project is executed with precision and excellence. Choose us as your all-in-one construction partner and experience exceptional results.



Shopify

Booth #: 1148

151 O'Connor St,
Ottawa, Ontario K2P2L8, Canada
(844) 230-0603
edan.dvora@shopify.com
www.shopify.com/pos
Contact: Edan Dvora, Senior Sales Lead

Shopify is a unified commerce platform that offers a seamless customer experience across all retail channels, and centralized data and operations to provide a single source of truth for multi-location retail businesses.



Shrunk 3D

Booth #: 1158

2019 Cherry Hill Ln.
North Charleston, SC 29466
(843) 212-9336
tom@shrunk3d.com
www.shrunk3d.com
Contact: Tom Hodgson, President

Shrunk 3D, the first mobile 3D scanning studio, creates hyper-accurate figurines that enhance events like your annual conferences and or discovery days. With customizable bases featuring your logos or themes, we deliver interactive, memorable experiences and unique keepsakes that leave a lasting impression on attendees.



UNIFORMS, CORPORATE APPAREL & BRANDED GEAR

Signatures Apparel

Booth #: 210

327 Miller Rd.
Mauldin, SC 29662
(877) 300-5881
info@signaturesapparel.com
www.signaturesapparel.com
Contact: Emily Smith, COO

Signatures Apparel focuses on custom uniform programs and branded apparel solutions, offering services such as uniform program management, franchise merchandise solutions, custom event apparel, and promo products. Our exclusive 4 Element Program simplifies apparel management, ensuring on-brand and easy solutions for teams.

S

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor

silicon signs

Silicon Signs

Booth #: 220

3537 N. Main St.
Spanish Fork, UT 84660
(877) 300-5881
sales@siliconsigns.com
www.siliconsigns.com
Contact: Chase Dalton, Founder/CEO

Silicon Signs specializes in national franchise signage, offering fast, tailored solutions with full control over price, quality, and timing. Known for project management excellence, it supports franchisees with education and speed, delivering impactful signs nationwide.



Silvercrest Advertising Inc.

Booth #: 1001

1130 N. Valdivia Way, Suite C
Palm Springs, CA 92262
(818) 475-7620
wrodriguez@sca-mail.com
www.silvercrest.agency
Contact: William Rodriguez, President

Silvercrest offers innovative marketing solutions across digital and physical channels. Their Localized Media Automation Platform (LMap) combines data, attribution, and omnichannel strategies—digital ads, direct mail, and branded apparel—empowering brands to execute consistent, impactful campaigns locally and nationally.



SiteZeus

Booth #: 1200

1211 N. Westshore Blvd. Suite 501
Tampa, FL 33629
(954) 371-7127
gluchetti@sitezeus.com
www.sitezeus.com
Contact: Lucas Boney, Sales Representative

SiteZeus is the leading end-to-end solution driving revenue growth through advanced analytics and on-demand insights. Our four products empower every team in an organization with a range of tools to drive franchise sales, facilitate market planning, support development, enhance marketing efforts, and streamline operations.



SMB Franchise Advisors

Booth #: 711

132A Veterans Ln., #157
Doylestown, PA 18901
(855) SMB-2009
dawn@smbfranchising.com
www.smbfranchising.com
Contact: Dawn Abbamondi, Chief Marketing Officer

Since 2009, the SMB Franchise Advisors team has helped over 500 small and medium business founders prepare to franchise, launch their brand and grow through franchising. We are a franchise consulting company that encourages the growth of our clients through our connections, our proven process and our industry expertise.



SOCi

Booth #: 701

350 Tenth Ave., Suite 101
San Diego, CA 92101
(858) 225-4110
qfrantzen@meetsoci.com
www.soci.ai
Contact: Quinn Frantzen, Event Marketing Manager

SOCi is the leading CoMarketing Cloud for multi-location enterprises. We empower nearly 1,000 brands like Ford, Ace Hardware, Jersey Mike's, Kumon, and more to automate and scale their marketing efforts across all locations and digital channels.



SocialMadeSimple

Booth #: 746

117 Kendrick St., Suite 300
Needham, MA 02494
(617) 939-7814
julien@socialmadesimple.com
www.socialmadesimple.com
Contact: Julien Paul, Chief Revenue Officer

SocialMadeSimple offers the most advanced and effective social media solution on the market for franchises. We make it effortless for franchisors to offer corporate-approved, ROI-driven content and advertising campaigns to their franchisees - all while keeping full control of their brand.

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



Soffront BrandWide Corporation

Booth #: 717

304 S. Jones Blvd., Suite 1681
Las Vegas, NV 89107
(510) 413-9001
manu@soffront.com
www.meetbrandwide.com
Contact: Manu Das

BrandWide (meetbrandwide.com) is the #1 affordable Software for Zors and Zees. It is rated 5-star by popular review sites. It offers CRM, Marketing, Opener, LMS, Library, Audit, Compliance, and Royalty for Zors. It also offers a complete Sales, Marketing, Operation, and collaboration system for Zees. It offers 24/7 support.

SoundHound AI

SoundHound AI

Booth #: 231

5400 Betsy Ross Dr.
Santa Clara, CA 95054
(954) 736-6946
ireinfeld@soundhound.com
5400 Betsy Ross Dr
Contact: Ishai Reinfeld

SoundHound AI, a global leader in conversational intelligence, offers voice AI solutions across several industries. Smart Answering is an AI-powered voice assistant that handles 100% of inbound calls 24/7, delivering a consistent experience that reduces staff distraction and captures every revenue opportunity.



Spadea Lignana Franchise Attorneys

Booth #: 1041

232 N. 2nd St.
Philadelphia, PA 19106
(215) 525-1165
tspadea@spadealaw.com
www.spadealaw.com
Contact: Tom Spadea, Partner



Specialized Accounting Services

Booth #: 301

10801 Corporate Dr., Suite 100
Pleasant Prairie, WI 53158
(888) 600-0075
jack.ruskin@sas-cpas.com
www.sas-cpas.com
Contact: Jack Ruskin, Business Development Partner

Specialized Accounting Services (SAS) boosts franchise value with accurate accounting, helping franchisees make informed decisions and grow profitability. Supporting over 125 brands, we partner with owners and leadership to ensure stores thrive, attract future franchisees, and reflect brand strength.



Spectrum Enterprise

Booth #: 1002

400 Washington Blvd.
Stamford, CT 06902
(212) 598-1705
stephen.Near@charter.com
www.enterprise.spectrum.com
Contact: Stephanye Pitts, Sr. Field Marketing Manager

Spectrum Enterprise, a part of Charter Communications, Inc., is a national provider of scalable, fiber technology solutions. The broad Spectrum Enterprise portfolio includes networking and managed services solutions: Internet access, Ethernet access and networks, Voice and TV solutions.



Sunbelt Franchise Re-sales

Booth #: 1024

3210 Rice St.
Little Canada, MN 55126
(888) 484-0332
terry.kelm@sfrresales.com
www.sfrresales.com
Contact: Terry Kelm, President

Sunbelt Franchise Re-sales is the premier re-sales resource for franchisors. With Baby Boomers sending re-sales to record levels, franchisors need as many "arrows in the quiver" as possible, and Sunbelt Franchise Re-sales has been a trusted option for over 20 years. Stop by booth 1024 & learn more about the free program



Tenet Financial Group

Booth #: 936

109 Larson Ln., Suite 200
Aledo, TX 76008
(817) 381-8907
sphelps@tenetfinancialgroup.com
www.tenetfinancialgroup.com
Contact: Sam Phelps, Director of Development

Tenet Financial Group helps entrepreneurs secure funding quickly and securely, specializing in 401(k) ROBS, SBA Loans, Term Loans, and more for the franchise industry. With 100+ years of combined experience, we prioritize simplicity, transparency, and honesty to guide you from start to finish and achieve your dreams.

T

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor

TEXT REQUEST

Text Request

Booth #: 847

1601 Gulf St.
Suite 300
Chattanooga, TN 37408
(423) 218-0111
dean@textrequest.net
www.textrequest.com
Contact: Dean Elrod, Industry Events



Textellent

Booth #: 405

5800 Campus Circle Dr., #208A
Irving, TX 75063
(972) 200-7250
majeed@textellent.com
www.textellent.com
Contact: Majeed Ghadialy, CEO



Thrive Payments

Booth #: 142

516 Edgewater Dr.
Wakefield, MA 01880
(855) 794-2602
sales@thrivepay.us
www.thrivepay.us
Contact: Mike Davis, National Sales Executive

Robust payment solutions tailored to your franchise's goals to help increase sales and boost your bottom line! Backed by 24/7/365 exceptional customer service and over 40 years of experience!



Thryv

Booth #: 710

2306 Diamond Pointe
Decatur, AL 35603
(256) 345-8679
matthew.gourgeot@thryv.com
www.thryv.com
Contact: Matthew Gourgeot, Franchise Sales Director



Thumbtack

Booth #: 1105

415 Natoma St., Suite 1300
San Francisco, CA 94103
(801) 201-8016
satwood@thumbtack.com
www.thumbtack.com
Contact: Shane Atwood, Lead Sales Account Executive

Millions of customers come to Thumbtack to find pros like you. Customers see search results in real-time with profiles, ratings, and more. On Thumbtack, you create a profile and let the customers reach out. You only pay when an actual customer chooses to contact you specifically.



Transitiv

Booth #: 337

4100 Spring Valley Rd., Suite 930
Dallas, TX 75244
(678) 833-1683
christian@transitiv.io
www.transitiv.io
Contact: Christian Pillat, CEO



TransUnion

Booth #: 1329

555 West Adams
Chicago, IL 60661
(402) 740-6051
Contact: Ed Deal III, Sr. Advisor

TransUnion is a global information and insights company. TransUnion's TruContact Communications and Contact Center solutions, powered by Neustar, help to restore trust in communications, enhance customer outreach with authoritative identity, and streamline delivery of telecom connectivity services



TruOI

Booth #: 138

888 W. Big Beaver Rd., Suite 200
Troy, MI 48084
(214) 517-0647
amorris@truoi.com
www.truoi.com
Contact: Allyson Morris, Marketing Manager

TruOI is an AI-powered solution for multi-unit businesses across industries - Franchisors, Franchisees, Restaurants, Retail Chains and more. It streamlines site audits, training, checklists, and incident reporting while delivering tailored alerts—all in one system for connected operations and actionable insights.



Turtlehut Internet Marketing

Booth #: 1129

6241 Grand River Ave., Suite 300
Brighton, MI 48114
(214) 517-0647
jmitte@turtlehut.com
www.turtlehut.com
Contact: Jim Mitte, Owner and President

Our turnkey marketing platform gives franchises the control and results necessary to affordably scale, track results, and integrate systems in one, customizable platform. Our software offers centralized content control, hyperlocal content, and easy tech stack integrations for fast scaling and effective marketing.

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



UniFi

Booth #: 849

28005 Smyth Dr., Suite 202
Valencia, CA 91355
(661) 295-4658
marketing@unifibooks.com
www.unifibooks.com
Contact: Tyler Ringquist, Sales Director

With UniFi, a dedicated account specialist manages weekly data entry, enters bank and credit card transactions, reconciles your bank accounts, and produces monthly financial statements for your business. UniFi will save you time and give you peace of mind to focus on growing your business and caring for your clients.



United Franchise Group

Booth #: 252

2121 Vista Pkwy.
West Palm Beach, FL 33411
(561) 868-1352
rfavre@ufgcorp.com
www.unitedfranchisegroup.com
Contact: Rileigh Favre, Trade Show Coordinator



Universal Background Screening

Booth #: 541

PO Box 5920
Scottsdale, AZ 85261
(877) 263-8033
ana.garcia@universalbackground.com
www.universalbackground.com
Contact: Vanessa Barajas

Universal Background provides industry leading people insights to safety sensitive organizations in a simplified experience through our best-in-class background screening, drug testing, occupational health, and verification services.



V Digital Services

Booth #: 811

1201 E. Jefferson St.
Phoenix, AZ 85044
(888) 441-0784
kenny.stocker@vdigitalservices.com
www.vdigitalservices.com
Contact: Kenny Stocker, VP, Sales and Partnerships

V Digital Services is a national digital marketing agency delivering innovative solutions to today's marketing challenges. Specializing in strategies that drive growth, including first-party data, and as a Google Premier Partner, exclusive access to ad channels that help businesses achieve unparalleled reach and results.



Valenta

Booth #: 1106

377 Valley Rd.
Clifton, NJ 07013
(866) 948-2071
eric.salas@valenta.io
www.valenta.io
Contact: Eric Salas, Managing Partner

Our mission is to help companies eliminate manual, repetitive business processes to save time and improve profitability. As a franchise ourselves, Valenta knows how Automation, Conversational AI, and Data Analytics can transform your franchise operations and optimize your tech stack – no matter what systems you use today!



Vendasta

Booth #: 1029

410 22nd St. E.
Saskatoon, Saskatchewan S7K5T6, Canada
(306) 955-5512
jleach@vendasta.com
www.vendasta.com
Contact: Jeff Leach, Head of Sales

Vendasta is a global leader in AI-powered digital solutions, helping franchises scale and succeed. Our platform leverages AI to deliver personalized marketing, automate workflows, and enhance customer experiences. It streamlines operations, ensures brand consistency, and empowers franchisees for digital marketing success.



Visual Visitor

Booth #: 128

7400 Baymeadows Way, Suite 230
Jacksonville, FL 32256
(888) 586-7730
sales@visualvisitor.com
www.visualvisitor.com
Contact: Rick Batchelor, CXO

Consent-Based Identification of the Person Visiting Your Website Including First Name, Last Name, Email & 37 Other Data Points



VIVAHR

Booth #: 953

2200 E. Williams Rd.
Gilbert, AZ 85295
(480) 360-6463
ryan.naylor@vivahr.com
www.vivahr.com
Contact: Ryan Naylor, CEO

V-Z

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



VoiceNation

Booth #: 114

2915 Premiere Pkwy.
Duluth, GA 30097
(866) 766-5050
sales@voicenation.com
www.voicenation.com
Contact: Matt Pierce, Sales Manager

VoiceNation is a leading live answering provider, supporting franchises with their calls, web chats, dispatching and more. Available 24/7, our bilingual receptionists use our smart tech and your custom script to handle conversations seamlessly, helping you grow faster and deliver amazing service. Plans start at \$70/month



Wadsworth Design

Booth #: 330

330 E. 1750 N.
Vineyard, UT 84059
(866) 766-5050
info@wadsworthdesign.com
www.wadsworthdesign.com
Contact: Bruce McKay, VP Sales

Wadsworth Design is a true “one stop shop” for franchises seeking to design and outfit their store interiors. From design to delivery, we provide the following services to ensure your success: Interior design, furnishing design, furnishing manufacturing, signs & graphics, procurement, shipping, installation



WebPunch

Booth #: 734

4490 Wolff St.
Denver, CO 80212
(720) 902-8585
matt@webpunch.com
www.webpunch.com
Contact: Ginger Jones, Co-Founder

WebPunch provides businesses with the tools and strategies they need to effectively manage online reviews, enhance customer satisfaction, build brand loyalty, and improve local search engine rankings.



Wells Fargo

Booth #: 116

136 Bull St.
Savannah, GA 31401
(912) 658-4857
brad.hunnings@wellsfargo.com
www.wellsfargo.com/commercialbanking
Contact: Brad Hunnings, Senior SBA Sales Rep



Wipfli

Booth #: 848

1000 W. Innovation Dr.
Milwaukee, WI 53226
(414) 431-9300
jenna.ziegler@wipfli.com
www.wipfli.com
Contact: Ryan Swiderski, Partner

Wipfli, an advisory and accounting firm, helps franchises thrive in the marketplace. We strive to understand your business through a combination of entrepreneurial passion, industry knowledge and functional skills. Our integrated solutions turn data into insights, optimize workflows, drive growth and strengthen finances.



Xpressdocs

Booth #: 928

1301 NE Loop 820
Fort Worth, TX 76131
(214) 334-7745
gkaufman@xpressdocs.com
www.xpressdocs.com
Contact: Gretchen Kaufman, Director | Enterprise Sales

Xpressdocs is your one-stop marketing shop. We help Franchisors and Franchisees deliver brand-approved print and digital products, from direct mail and brochures to promotional items and apparel. Consolidate your marketing efforts with our world-class client services team for a simple, stress-free experience.



Zeewise

Booth #: 246

1201 W. Peachtree St. NW
Suite 2625-94992
Atlanta, GA 30309
(678) 252-6840
hello@zeewise.com
www.zeewise.com
Contact: Bart Zalewski, CEO

SaaS for Franchisors that aggregates owner financial data in order to provide dashboards & reports. We also offer customization including fully automated royalty processing.

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor



The Zest Lab

Booth #: 1049

1000 Carlisle Ave., #3P

Richmond, VA 23231

(804) 802-9378

katie@thezestlab.com

www.thezestlab.com

Contact: Katie Freyder

The Zest Lab is a full-service marketing agency specializing in franchise grand openings, new market launches, and challenged locations. We work with Franchise 500 brands to manage and scale events on-brand and in-budget from start to finish. We drive traffic and build momentum for sustained success.



ZorForum LLC

Booth #: 816

10150 Mallard Creek Dr., Suite 509

Charlotte, NC 28262

(704) 248-8087

graham@zorforum.com

www.zorforum.com

Contact: Graham Chapman, CEO, Co-Founder

ZorForum is an ecosystem of mastermind groups designed exclusively for Franchisors (The EO/YPO of franchising). All ZorForum members are leading executives of franchise brands who help fellow group members grow, scale, and thrive...and each group is led by a seasoned franchising pro eager to give back to the community.

EXHIBITORS BY INDUSTRY

Advertising/Design

Berry Network
Brand Networks
Butler/Till
Curious Jane
Design Huddle
Enspire for Enterprise
Franchise Ventures
Hot Dish Advertising
LSM
RevLocal | A Hibu Company

Attorney

FisherZucker
Lathrop GPM LLP
Saxton & Stump
Spadea Lignana Franchise Attorneys

Audio Visual Productions

FranchiseFilming

Background Screening Service

DISA Global Solutions
Reliable Background Screening
Universal Background Screening

Business Products/Systems

CareerPlug
ConnectBridge
Delightree
FranConnect
MyOutDesk LLC
Placer.ai
PlanGuru
Qvinci Software
ServiceMinder
SoundHound AI

Call Center/Answering Service

AnswerConnect ***

Nexa
Pronexis, Inc
Raynmaker
VoiceNation

Check/Credit Card Services

Flywire
Thrive Payments

Computer Software/Internet Services

Transitiv
ActiveCampaign
AdPipe
Atlas Mapping
Cinch

ClientTether
CompanyCam
EZee Assist
Faye
FranFast by Fast Cloud
FRM Solutions, LLC
Gbbis
Jobber
Listen360
LocateAI
LoyaltyLoop
Marvia
Milestone Inc.
More Vang
Osler Dash
Paylocity
Podium
SERV
SiteZeus
Soffront BrandWide Corporation
Thryv
TransUnion
TruOI
Valenta
Vendasta
Visual Visitor
Zeewise

Convention Planning/Travel

EventPrep, Inc.

Direct Mail

PrintComm
Xpressdocs

Displays & Fixtures

3C Store Fixtures
F.C. Dadson
Wadsworth Design

Education/Training

Franchise Training Solutions
The Learning Network
LearningZen
Profit Soup
Profit Mastery

Financial Services

401GO
ApplePie Capital
Bank of America
Benetrends Financial ***
BooXkeeping
Business Finance Depot
CDC Small Business Finance
Citrin Cooperman

Craft Bank
Diversified Royalty Corp.
Franchise Capital Solutions
FranFund
Global Payments
Human Interest
Huntington National Bank
INFINITI HR
Loomis
Payroll Vault
Plante Moran
ProfitKeeper
Schooley Mitchell
Specialized Accounting Services
Tenet Financial Group
UniFi
Wells Fargo

Franchise Brokers

Franchise Brokers Association
FranServe Inc.

Franchise Consultant

Bloom Growth
CTI
The Entrepreneur's Source
Franchise Altitude LLC
FranNet
iFranchise Group
International Franchise Professionals
Group - IFPG
Rhino 7 Consulting
SMB Franchise Advisors
ZorForum LLC

Franchise Research Services

Blue Rock Search
Franchise Business Review
The Martec Group

Human Resources

ADP
myHRcounsel
Paychex ***
Payscale
VIVAHR

Insurance

Aon
eHealth
Franchise Benefit Solutions LLC
Gallagher Franchise Solutions
Hylant
Intrepid Direct Insurance
Mulberri, Inc.
NFP, an Aon company

Company names appearing in orange are IFA members; those in black are non-members.

*** IFA Preferred Vendor

Reef Health
MetLife

Marketing/Public Relations

Balihoo
BizCom Associates
ChoiceLocal
Constant Contact
Consumer Fusion
Creative Resource Agency
Emerging Franchise Brands
Eulerity
Fish 919
Fishman Public Relations
Flamel.ai
Franchise Ramp
FranchiseWire
HigherVisibility
Ironmark
LocaliQ
Location3
Marchex, Inc.
Marketing.com
Online Image
Outreach Studios
planitretail
Purple Penguin Digital
Rocket Clicks
RYNO Strategic Solutions
SalesDesk
Scorpion
Silvercrest Advertising Inc.
SOCi
SocialMadeSimple
Turtlehut Internet Marketing
V Digital Services
WebPunch
The Zest Lab

Organizations

Canadian Franchise Association

Other

AutyFi
BizBuySell
BNI Global
BoeFly
EverConnect
Fish Window Cleaning Services Inc.
Franchise Direct
FRANdata
Group II
Mitsch Design
Mitsuoka and Company
Motive
SFV Services, LLC

Sunbelt Franchise Re-sales
Thumbtack
Wipfli
Shrunk 3D

Point of Sales Systems

MyTime
Shopify

Printing

Astley Gilbert Limited
BuildASign
Image Cube

Promotional Items

Clayton Kendall
Promotex Productions

Publications

Entrepreneur Media
Franchise Times
Franchise Update Media
Global Franchise Magazine

Real Estate

Guggenheim Retail Real Estate Partners, Inc.
Morrow Hill
RESOLUT RE

Sign Productions & Services

AlphaGraphics Inc
Northeast Color
Silicon Signs

Site Selection

JLL's Visionary Insights Group

Telecommunications

Clarity Voice
Hughes
PCS VoIP
Spectrum Enterprise
Textellent

Trade Shows/Expos

The National Franchise Show
The IFA World Franchise Show
MFV Expositions

Uniforms

Corporate Image Group1
Darter Specialties
imageOne Uniforms
Signatures Apparel

A black and white photograph of a hand holding two playing cards, the Ace of Spades and the Ace of Hearts, over a casino table. The background is dark and slightly blurred, showing a roulette wheel and other casino equipment.

2026

THE
ULTIMATE
JACKPOT *for*
FRANCHISE
BUSINESSES

IFA Annual Convention

February 22-25, 2026

Las Vegas, Nevada

Mandalay Bay Convention Center



**SAVE THE
DATE**

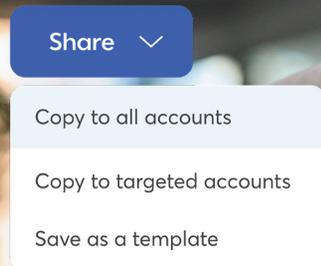
#IFACON





FOR FRANCHISORS

Email marketing that makes life easier — from headquarters to hometowns.



Find out why Constant Contact is the IFA's preferred vendor for email marketing.

Ready to level up your marketing and score more revenue in 2025? Get email and digital marketing tools **designed just for franchisors**. Keep your brand consistent and give local teams as much flexibility as you want with custom templates, email series, account permissions, and more.

Learn more at constantcontact.com/franchise, or get in touch at partners@constantcontact.com.

