

IFA 2025 Annual Convention Speaker List

First Name	Last Name	Designation	Company Name
Jerry	Akers		ZDynamix
Jerry	Akers		ZDynamix
Jim	Balis		Sizzling Platter
			East Coast Wings + Grill and Sammy's Sliders
Sam	Ballas		
Bryce	Bares		QSR Services, LLC
David	Barr	CFE	Barr Enterprises
Christian	Betancourt		Voda Cleaning & Restoration
Adam	Biedenbender		Certapro
Suzette	Blakemore		Franklin Covey
Nicolas	Boudet		International Dairy Queen
Rob	Branca		Branded Management Group
Ty	Brewster		FranReal
Rod	Bristol	CFE	Profit Soup
Rod	Bristol	CFE	Profit Soup
Andy	Cabral		Vigario Management Corp
			SBA Lending Group,
David	Canet		ConnectOne Bank
Shawn	Caric	CFE	Smoothie King
Nadia	Carta		Google
Aaron	Chaitovsky		Citrin Cooperman
			Radiance Holdings - Sola
Ashley	Chatley		Salons, Woodhouse Spa
Amy	Cheng		Cheng Cohen LLC
James	Clear		
			Rhino 7 Franchise
John	Cohen		Development Corporation
			Ducklings Early Learning
Kim	Collier		Centers
Carl	Comeaux		Crust Bros LLC
			Any Lab Test Now
Kelly	Cromptvoets		Franchising, Inc.
Kelly	Crummer		Firehouse Subs
Leslie	Curran		Plave Koch PLC
Sarah	Davies		IFA
Sarah	Davies		IFA
Sarah	Davies		IFA
Ted	DeMorino		Threshold Brands
Amy	Dickerson	CFE	Hydrate IV Bar
Elizabeth	Dillon		Lathrop GPM LLP

Marc	Douglas		Clothes Bin Franchise
Patrick	Doyle		Restaurant Brands
Abhishek	Dubé		International (RBI)
Paul	Ebert		Baker McKenzie
William	Edwards	CFE	Home Franchise Concepts
Heather	Elrod		Edwards Global Services, Inc.
Shane	Evans	CFE	Conscious Capital Growth
Brenda	Febbo	CFE	Massage Heights Franchising, LLC
Ron	Feldman	CFE	Lightbridge Academy
Ron	Feldman	CFE	Apple Pie Capital, Inc.
Doug	Flaig		Apple Pie Capital, Inc.
Rob	Flanagan		Stratus Building Solutions
Don	Fox		Hounds Town
Will	Fraker		Firehouse Subs
Robin	Gagnon	CFE	Good Feet Store
Anand	Gala		We Sell Restaurants
Liz	Gehringer		Gala Capital Partners
Jason	Gehrke	CFE	Anywhere Franchise Brands
Rob	Goggins	CFE	Franchise Advisory Centre
Kathleen	Gosser	Ph.D., CFE	Great Clips
Laurel	Graham	CFE	University of Louisville
Julie	Green		Homewatch CareGivers
Jamie	Griffin		Massage Heights
Susan	Gruenberg		Consult to Grow
Matt	Haller		Cozen O'Connor
Jeff	Hanscom		IFA
Dustin	Hansen	CFE	International Franchise Association
Dustin	Hansen	CFE	InXpress
David	Hardy		InXpress
Mike	Henderson		Franvest
Rich	Henderson		Mr.Rooter
Jennifer	Herskind		Jani-King of Augusta, GA
Steve	Hockett		Fastsigns
Steve	Hockett		Great Clips, Inc.
Peter	Holt	CFE	Great Clips, Inc.
Troy	Hooper		P.D. Holt International LLC
Todd	Houghton		Hot Palette America Inc
Danny	Hughes		Homewatch CareGivers
			Hilton Worldwide Corporate Headquarters

Michael	Iannuzzi		Citrin Cooperman
Brooke	Ingram		Boefly Inc.
Danessa	Itaya	CFE	Bio-One
Dawn	Kane		Hot Dish Advertising
Hagan	Kappler		Daisy
Tom	Kasbohm	CFE	Snap-on Tools Company, LLC
Jayesh	Kasim		Valenta Franchise LLC
Timothy	Katsch	CFE	Franchise Hire
			International Franchise Development, Dine Brands Global
Enrique	Kaufer		
Eric	Keller	CFE	Purpose Brands, LLC
Mary	Kennedy Thompson		BNI
Mary	Kennedy Thompson		BNI
Charles	Keyser		Keyser Enterprises 1, LP
Kevin	King	CFE	Donatos Pizzeria, LLC
Marci	Kleinsasser	CFE	Home Franchise Concepts
Scott	Klososky		Future Point of View
Beata	Krakis		UB Greensfelder LLP
			Goldfish Swim School
Shana	Krisan		Franchising, LLC
			Goldfish Swim School
Shana	Krisan		Franchising, LLC
Rob	Lauer		Haynes and Boone, LLP
Larry	Layton	CFE	Profit Soup
Larry	Layton	CFE	Profit Soup
			Goldfish Swim School
Dennis	Leskowski		Franchising, LLC
Brian	Lincer		The Internicola Law Firm, PC
Jackie	Lobdell		Slim Chickens
Lisa	Lombardo		ARK Holdings
Nick	Lopez		LIME Painting
Bret	Lowell	CFE	DLA Piper LLP
Callum	Mackay		Noodle Box USA LLC
Len	MacPhee		Polsinelli
Kristi	Mailloux		Three20 Capital Group
Chris	Mangum	CFE	Gallagher
			University of Louisville
Gary	Masterson		College of Business
Glee	McAnanly		FirstLight Home Care
			Mr. Rooter Plumbing of Sonoma County
Saunda	McDaniel	CFE	

Kyle	McEuen		ProfitKeeper
Lynette	McKee	CFE	Potbelly Sandwich Works, LLC
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Ammon	McNeff		BAM Franchising, Inc
Marcia	Mead		M Squared Franchise Consulting
Marcia	Mead		M Squared Franchise Consulting
Bruce	Mehlman		Mehlman Consulting
Erin	Merrit		The Coca Cola Company
Lisa	Merry		Junk King Franchise Systems
Dominic	Mochrie		Osler, Hoskin & Harcourt LLP
Marla	Mock	CFE	Molly Maid
Dan	Monaghan	CFE	Clear Summit Group
Dan	Monaghan	CFE	Clear Summit Group
Dave	Mortensen		Purpose Brands, LLCAnytime Fitness
Dave	Mortensen		Purpose Brands, LLCAnytime Fitness
Michael	Mudd		BrandONE Franchise Development
Indi	Nandhra		Mathnasium
Greg	Nathan		Franchise Relationships Institute
Greg	Nathan		Franchise Relationships Institute
Barbara	Nuss	CFA	Profit Soup
Barbara	Nuss	CFA	Profit Soup
Heather	Nykolaychuk		Budget Blinds
Shelly	O'Callaghan		International Dairy Queen
Mary Ann	O'Connell	CFE	FranWise
Marina	O'Rourke		FranConnect
Martha	O'Gorman		Loyalty Brands
Stephen	Olear		U.S. Small Business Administration
Jason	Olsen		IMAGE Studios
David	Oppenheim		Greenberg Taurig, LLP
David	Ostrowe		O&M Restaurant Group
Matt	Otskey		International Franchise Professionals Group

Janie	Page		The Human Bean
Tracy	Panase	CFE	Just Between Friends
Josh	Patrick		KidStrong
Jayson	Pearl	CFE	ServiceScore
Kristen	Pechacek	CFE	Massage Luxe International, LLC,
Chris	Pena		BODY20
Amy	Perkins	CFE	Ben & Jerry's Franchising
Alex	Porter	CFE	Location3
Paul	Preston		Aqua Tots Swim School
Raphael	Rajan		EZAssist
Todd	Recknagel		Three20 Capital Group
Mandy	Ristic		Inspire Brands Inc.
Paul	Rocchio	CFE	IFA
Al	Rodriguez		Sport Clips of Western PA
Patti	Rother	CFE	Stay In Your Lane
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Monica	Rothgery		Former COO, KFC US
David	Sager		DLA Piper
Sherin	Sakr		Skyzone
Jyoti	Sarolia		Ellis Hospitality Group
Kyle	Sawai		Liberty Tax Service
Ingrid	Schneider		Stay In Your Lane
Brian	Schnell		Faegre Drinker
Todd	Schrader		Massage Envy
Geoff	Seiber		FranFund, Inc.
Lori	Shaffron	CFE	Rita's Franchise Company
Jon	Sica		Batteries Plus
Austin	Sills	CFE	Tropical Smoothie Cafe
Stephen	Smith		HOTWORX
Scott	Snyder		Royal Aloha Franchise Company
Javier	Solis	CFE	Toro Taxes Franchise
Joanne	Sophia	CFE	Lightbridge Academy
Tom	Spadea		Spadea Lignana
Samuel	Stanovich		BigChicken
Cheryl	Stanton		Brightstar Care
Luke	Stanton		Neighborly
Tracy	Steinwand		COBS Bread
Jessica	Stokes		Sales Gravy
Kristopher	Stuart	CFE	Bloomin Blinds
Scott	Taylor	CFE	Cherry Bounce Hospitality

Steve	Thompson		FocalPoint Business Coaching
Jayson	Tipp		Playa Bowls
Alexander	Tuneski	CFE	DLA Piper LLP
Tony	Valle	CFE	Clear Summit Group
			Woodhouse Spa, Radiance Holdings
Michelle	Vazquez		
Debra	Vilchis		Fishman PR
			Ziebart International Corporation
Larisa	Walega	CFE	
Genevieve	Weeks		Tutu School
Richard	Weissman		The Learning Experience
Nick	Westergaard		Brand Driven Digital
Steve	White		Puro Clean
Steve	White		Puro Clean
Edith	Wiseman	CFE	FRANdata